

Greater Dayton RTA Board of Trustees

Jointly held Finance, Personnel and Planning Committees Meeting Packet

Tuesday, February 18, 2025 – 8:30 a.m.
Wright Stop Plaza – 4 S. Main Street, Dayton, Ohio 45402
2nd Floor Multipurpose Room

Interpreters for hearing-impaired individuals are available upon request. Requests should be made at least five days before the meeting's date. For more information, contact Cathy Garner at 425-8392.

Thank you.

Greater Dayton RTA Board of Trustees Jointly held Finance, Personnel, and Planning Committees Meeting Packet

Meeting Date: Tuesday, February 18, 2025 - 8:30 a.m. Wright Stop Plaza – 4 S. Main Street, Dayton, OH 45402 2nd Floor Multipurpose Room

Agenda

Next Section





AGENDA

Greater Dayton RTA Board of Trustees Finance/Personnel and Planning Committees Meeting

Wright Stop Plaza 4 South Main Street, 2nd Floor Conference Room, Dayton OH 45402 Tuesday, February 18, 2025 – 8:30 a.m.

Call Meeting to Order

Sharon White, Chair

Roll Call/Declare Quorum

White

I. Approval of November 19, 2024 Jointly Held Finance/Personnel and Planning Committees Meeting Minutes

White

II. Future Board Action Items

Finance/Personnel

Matthews-Stenson

• Action Item #2 – Hazardous and Non-Hazardous Waste

Brown

Removal and Disposal

Planning

Weckesser

Action Item #3 – Advertising Media Services

Policicchio

III. Informational / Discussion Items

Planning

Weckesser

• Discussion with Centre City Developer

Ruzinsky

Customer and Business Development Update

Policicchio

Finance/Personnel

Matthews-Stenson

November 2024 Financial ReportSmall Purchasing Information

Stanforth Howard

IV. Chief Executive Officer Update

Ruzinsky

V. Request for Executive Session - As Required

White

Reconvene to Regular Session

Next Regular Committees Meetings – March 18 and April 15, 2025

VI. Adjournment

White

Interpreters for hearing impaired individuals are available upon request. Requests should be made at least 5 days prior to the date of the meeting. For more information, please call (937) 425-8392. Thank you.

Greater Dayton RTA Board of Trustees Jointly held Finance, Personnel, and Planning Committees Meeting Packet

Meeting Date: Tuesday, February 18, 2025 - 8:30 a.m. Wright Stop Plaza – 4 S. Main Street, Dayton, OH 45402 2nd Floor Multipurpose Room

Approval of Minutes Next Section





Jointly Held Finance/Personnel and Planning Committees Meeting Minutes

November 19, 2024

Members Present:

Sharon D. White, Chair

Ashton Dupler Al Fullenkamp

John A. Lumpkin, Jr.

Belinda Matthews-Stenson

Grady Mullins

David P. Williamson

Excused:

Nikol Miller

Thomas Weckesser

Staff in Attendance:

Bob Ruzinsky

Roland Caldwell

Chris Conard, Coolidge Wall

Julie Hoffman Deborah Howard Kristi Newton Pat O'Malley Mary K. Stanforth

Mr. Fullenkamp called the meeting to order at 8:30 a.m. and roll call was taken:

Roll Call

Ms. White -Excused Mr. Dupler -Yes Mr. Fullenkamp -Yes Mr. Lumpkin Yes Ms. Matthews-Stenson -Yes Ms. Miller -Excused Mr. Mullins -Yes Mr. Weckesser -Excused Mr. Williamson -Yes

A quorum was present, and proper notice of the meeting had been given.

Approval of October 22, 2024, Jointly Held Finance/Personnel and Planning Committees Meeting Minutes

Mr. Fullenkamp asked if attendees request a reading of the minutes or have corrections to the minutes? Upon hearing no requests or corrections, a MOTION was made by Ms. Matthews-Stenson and SECONDED by Mr. Williamson to APPROVE the October 22, 2024 minutes.

The MOTION was APPROVED by voice vote 6-0.

Ms. White arrived at the meeting at 8:34 a.m.

December 2024 Board Action Items

Action Item #2 - UPS Battery Backup and Installation Rebid

Mr. O'Malley stated the purpose of this procurement is to award a contract for the replacement of Greater Dayton Regional Transit Authority's (RTA's) UPS (Uninterrupted Power Supply) battery backup system. This system is located at the 600 Longworth location and it provides backup electrical power in the event of a main power failure. The UPS provides power to the IT Server Room and other critical electrical needs.

This project involves the replacement of 30kW Schneider Electric UPS with a 50kW unit to address additional critical power needs. The awarded contractor will install the new UPS, including any required electrical work, and provide a five (5) year service plan which includes an annual PM and a guaranteed 4-hour response time.

Sealed bids for were solicited though the <u>Dayton Daily News</u>, <u>Dayton Weekly News</u>, and <u>Transit Talent</u>. Invitations for Bid were sent to thirty-six (36) firms.

At 10:00 AM on October 24, 2024, two (2) bids were received and publicly opened. The bid results were as follows:

GD 24-41R Bid Results	Greensource Distribution	Garber Electric
	Cincinnati. OH	Englewood, OH
UPS Battery Equipment	\$ 81,635.75	\$ 94,802.00
Installation Costs	\$ 27,911.11	**\$127,789.00
5-Year Service Plan	\$ 29,412.50	\$ 40,800.00
Total Bid	\$ 138,959.36	\$ 263,391.00

^{**}Amount includes other materials required for installation and bid bond costs

MOTION made by Mr. Lumpkin and SECONDED by Mr. Fullenkamp that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees a CONTRACT AWARD to Greensource Distribution, Inc. for the UPS battery backup installation for \$109,547 and a five (5) year service plan totaling \$29,413, plus a 10% contingency of \$13,896 for a grand total of \$152,856.

The MOTION was APPROVED by voice vote 7-0.

Action Item #3 - #2 Ultra Low Sulfur Diesel Fuel

Mr. O'Malley stated RTA uses #2 Ultra Low Sulfur (ULS) fuel daily for the diesel bus fleet and RTA's non-revenue diesel vehicles.

Vendors were required to base their bids on the Daily OPIS (Oil Price Information Service) Gross #2 Ultra Low Sulfur Distillate Price, Dayton, Ohio, Rack Average plus or minus (+/-) a fixed differential. The differential determines the lowest bidder.

Sealed bids for the purchase of #2 Ultra Low Sulfur fuel for a one-year period with two one-year options were solicited through the <u>Dayton Daily News</u>, <u>Dayton Weekly</u>, and <u>Transit Talent</u>. Invitations for Bid were sent to 48 vendors.

At 2:00 p.m. on October 10, 2024, nine (9) bids were received and publicly opened. The results were as follows:

GD 2	24-52 #2 Ultra Low \$	Sulfur Diesel Fuel Bi	d Tabulation	
Bidders	Base Year Differential OPIS (\$/gal)	Opt YR 1 Differential OPIS (\$/gal)	Opt YR 2 Differential OPIS (\$/gal)	Average 3-YR Differential OPIS (\$/gal)
World Fuel Services, Inc.	-0.0826	-0.0750	-0.0650	-0.0742
Sunoco LP	-0.0609	-0.0584	-0.0559	-0.0584
Petroleum Traders Corporation	-0.0585	-0.0560	-0.0535	-0.0560
Heritage Petroleum, LLC	-0.0572	-0.0551	-0.0530	-0.0551
Mansfield Oil Company of Gainesville	-0.0548	-0.0393	-0.0290	-0.0410
Indigo Energy Partners	-0.0391	-0.0391	-0.0391	-0.0391
Tartan Oil LLC	-0.0302	-0.0302	-0.0302	-0.0302
PS Energy Group, Inc.	-0.0223	-0.0223	-0.0223	-0.0223
Duncan Oil Company	-0.0257	No Bid	No Bid	Not Responsive

Based on the OPIS floating price for #2 Ultra Low Sulfur Fuel for October 10, 2024, and the differential bid by World Fuel Services, Inc., the estimated annual cost is as follows.

Base Year (1/1/25-12/31/25)

Est. Annual Qty. in Gallons	OPIS Floating Price per Gal for 10/10/24	Differential \$/Gal	Price per Gal before Taxes	Federal Environmental Recovery Fee \$/Gal	Ohio Motor Fuel State Tax \$/Gal	Federal Excise Tax (LUST) \$/Gal	*Current Ohio Diesel Petroleum Activity Tax (PAT) \$/Gal	Fed. Haz. Substance Superfund Recovery Fee \$/Gal	Total Cost per Galion	Total Annual Est, Cost
1,200,000	2.3715	-0.0826	2.2889	0.002143	0.47	0.001	0.016790	0.003905	2.782738	3,339,286

Option Year 1 (1/1/26-12/31/26)

Est, Annual Qty, in Gallons	OPIS Floating Price per Gal for 10/10/24	Differential \$/Gal	Price per Gal before Taxcs	Federal Environmental Recovery Fee \$/Gal	Ohio Motor Fuel State Tax \$/Gal	Federal Excise Tax (LUST) \$/Gal	*Current Ohio Diesel Petroleum Activity Tax (PAT) \$/Gal	Fed. Haz. Substance Superfund Recovery Fee \$/Gal	Total Cost per Gallon	Total Annual Est, Cost
1,200,000	2,3715	-0.0750	2.2965	0.002143	0.47	0.001	0.016790	0.003906	2.790339	3,348,407

Option Year 2 (1/1/27-12/31/27)

Est. Annual Qty. in Gallons	OPIS Floating Price per Gal for 10/10/24	Differential \$/Gal	Price per Gal before Taxes	Federal Environmental Recovery Fee \$/Gal	Ohio Motor Fuel State Tax \$/Gal	Federal Excise Tax (LUST) \$/Gal	*Current Ohio Diesel Petroleum Activity Tax (PAT) \$/Gal	Fed. Haz. Substance Superfund Recovery Fee \$/Gal	Total Cost per Gallon	Total Annual Est. Cost
1,200,000	2.3715	-0.0650	2.3065	0,002143	0.47	0.001	0.016790	0.003905	2.800338	3,360,406

^{*}The Ohio Petroleum Activity Tax changes quarterly based on the statewide average wholesale price of a gallon of diesel fuel, as reported by the Tax Commissioner.

Funding for this procurement is included in the operating budget.

MOTION made by Ms. Matthews-Stenson and SECONDED by Mr. Williamson that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees a contract AWARD to World Fuel Services, Inc. for #2 Ultra Low Sulfur Diesel Fuel with a differential of -0.0826 for the base year for an estimated \$3,339,286; with a differential of -0.0750 for Option Year 1 for an estimated \$3,348,407 and with a differential of -0.0650 for Option Year 2 for an estimated \$3,360,406 for a total estimated award of \$10,048,099. Actual costs will vary based on the daily OPIS price, the number of gallons purchased, and the quarterly adjustments made to the Ohio Petroleum Activity Tax. The total dollar amount will not exceed the annual budgeted amount in the operating budget.

The MOTION was APPROVED by voice vote 7-0.

Action Item #4 - On-Site Technical Support

Mr. O'Malley stated the purpose of this procurement is for the RTA to obtain the services of Kiepe Electric, the NexGen trolley manufacturer, to provide on-site technical support services for the NexGen trolley fleet. These services will allow RTA staff to continue to increase their technical capacity and troubleshooting skills for the long-term maintenance and repair of the NexGen Trolley fleet. These services will be supplied over the next two (2) years.

Kiepe Electric has provided this on-site technical support for the past four (4) years, beginning in 2020, when the NexGen warranty period began to expire. Over the past four (4) years, Kiepe Electric has continued to be an integral partner with the RTA's Maintenance Department in keeping the trolleys maintained and serviced in a timely manner to keep the buses safe and operable. They have helped RTA in repairing many issues, including battery issues when the battery manufacturer failed to respond. The service provided by Kiepe Electric allows for immediate attention to service needs and continued technical training for our maintenance crew, resulting in less downtime.

The fees charged will include the following:

- On-Site Support for five (5) days per week (based on a 40-hour week)
- Continued on-the-job-training for RTA shop technicians

A cost analysis was performed on the estimated price of \$452,342. This price includes an approximate daily, hourly rate of \$108.74, which represents a decrease from the prior two (2) year contract of \$466,959.90 at an approximate \$112.25 daily, hourly rate. These rates are based on a forty (40) hour week and will include a replacement technician to cover during the time requested off by our designated technician.

This procurement will be funded with operating funds.

MOTION made by Ms. Matthews-Stenson and SECONDED by Mr. Dupler that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees a two (2) year CONTRACT AWARD to Kiepe Electric for \$452,342 for on-site technical support services for RTA's NexGen trolleys.

The MOTION was APPROVED by voice vote 7-0.

<u> Action Item #5 – Electric Storage Batteries</u>

Mr. O'Malley stated the purpose of this procurement is to award a two (2) year contract with one (1) option year to provide RTA with electric storage batteries on an as needed basis. Annual estimates for each battery type are shown in the table below.

The successful vendor will be responsible for servicing RTA's account and meeting all purchase requirements for the specified period. Requirements include filling battery orders and processing and documenting all warranty battery claims.

Sealed bids for Electric Storage Batteries were solicited though the <u>Dayton Daily News</u>, <u>Dayton Weekly News</u>, and <u>Transit Talent</u>. Invitations for Bid were sent to twenty-eight (28) firms.

At 10:00 a.m. on October 17, 2024, three (3) bids were received and publicly opened. The bid results were as follows:

Product Description	Annual Estimates	D&S Auto Parts	Kenworth of Dayton	Worldwide Equipment of Ohio
(Brand or Equal)		(Unit Price)		
		YEAR 1	:	
Deka 7T31	300	\$149.00	*Non-Responsive	**Non-Responsive
Deka 8A31	150	\$289.00	Non-Responsive	Non-Responsive
Motorcraft BXT-65-750	120	\$128.00	Non-Responsive	Non-Responsive
		YEAR 2		
Deka 7T31	300	\$155.00	Non-Responsive	Non-Responsive
Deka 8A31	150	\$302.00	Non-Responsive	Non-Responsive
Motorcraft BXT-65-750	120	\$131.00	Non-Responsive	Non-Responsive
	***************************************	OPTION YEAR	1	
Deka 7T31	300	\$162.00	Non-Responsive	Non-Responsive
Deka 8A31	150	\$316.00	Non-Responsive	Non-Responsive
Motorcraft BXT-65-750	120	\$139.00	Non-Responsive	Non-Responsive

^{*} Did not submit specifications nor a request for approved equal for the product they were bidding on.

A price analysis was performed and the unit costs provided by D&S Auto Parts are consistent with the unit costs on prior contracts.

^{**} Did not complete the required forms and affidavits.

MOTION made by Ms. Matthews-Stenson and SECONDED by Mr. Lumpkin that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees a two (2) year CONTRACT AWARD to D&S Auto Parts for electric storage batteries for an estimated amount of \$210,930 with one (1) option year for \$112,680 plus a 10% contingency fee of \$32,361 for any unforeseen battery usage, for a grand total contract award of \$355,971.

The MOTION was APPROVED by voice vote 7-0.

Action Item #6 - Professional Arborist

Ms. Hoffman stated the purpose of this procurement is for RTA to obtain the services of a Professional Arborist certified by the International Society of Arboriculture (ISA) to provide services related to tree removal, assessment of trees on RTA projects, general tree care, tree plantings, tree replacements, clearance pruning, tree pruning, and emergency response/hazardous conditions. These services would be provided over a five (5) year term.

Proposals for Professional Arborist Services were solicited through the <u>Dayton Daily News</u>, <u>Dayton Weekly</u>, and <u>Transit Talent</u>. Proposals were sent to 38 firms. At 10:00 a.m. on October 10, 2024, RTA received one (1) proposal.

The Evaluation Committee reviewed the proposal using the following criteria:

- Services Offered
- Oualifications
- Cost
- Past Performance
- References and General Qualifications of Personnel

The submitted proposal:

Tree Care, Inc. Dayton, OH

Service	Pricing (Per Man-hour)
Complete Tree & Stump Removal & Grinding for Trees under 24" dbh	\$145.00
Tree Planting for 15 Gallon Tree	\$125.00
Emergency Response by a Three Person Crew with Equipment	Per man-hour \$185.00
(Evenings, Weekends, or Holidays)	3-man crew \$555.00
Clearance Pruning	\$135.00
Tree Watering Services	\$110.00
Pest Treatment per Tree	\$125.00
Tree Inventory including Care or Removal Recommendations	\$145.00
Master Arborist or Certified Arborist Utility Specialist Hourly Fee	BMCA \$145.00
	CA \$125.00

As indicated, only one (1) proposal was received. Tree Care, Inc. is the firm currently used by RTA for Professional Arborist Services. After contacting the firms that were sent the Request for Proposals, the responses were that they were overbooked, and others overlooked the advertisement of the RFP.

RTA has been satisfied with the services received from Tree Care, Inc. The references that RTA surveyed stated the following. Tree Care, Inc. was used for over 19 years, if any mistakes were made, they were minimal and handled in a timely manner. They are an excellent company with good customer service. One firm used Tree Care, Inc. for the cleanup of the 2019 Memorial Day tornado. They are said to be an extremely professional company and always perform fabulous work. Safety is a core value for Tree Care; all the staff performs their work in a very safe manner, wearing appropriate PPE, using appropriate equipment for the job, all the while ensuring the safety of the people and property around them. They have completed very complex tasks including extensive work along US 35 that required significant traffic control and lane closures with the staff being well trained in uniform traffic safety standards.

A cost analysis was performed that found the pricing to be fair and reasonable. Tree Care raised the cost of three (3) items from the last time by 11% - 32% because the company forecasted increased rates over the five (5) year period. RTA has a line item for Tree Watering Services that was not included in the RFP in 2019. This watering was included in two (2) of the other items which resulted in them decreasing the costs of these items between 12% - 32%. Furthermore, research revealed that tree removals in the Dayton area range from \$200-\$2,000, planting trees cost an average of \$425, and pest treatment is estimated between \$250-\$600.

MOTION made by Ms. Matthews-Stenson and SECONDED by Mr. Fullenkamp that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees a CONTRACT AWARD to Tree Care, Inc. for a five (5) year period based on the hourly rates stated above for services that are determined needed for a total of \$890,000. In addition, a contingency fee of 10% (\$89,000) is recommended to provide tree planting and related services for anticipated upcoming facilities projects, for a total not to exceed \$979,000. Funds for Professional Arborist Services are included in the operating budget.

The MOTION was APPROVED by voice vote 7-0.

Action Item #7 – 2025 Meeting Schedule

Mr. Ruzinsky explained that as set forth in the Greater Dayton RTA Bylaws, the Board of Trustees Meeting Dates occur on the first Tuesday of each month. The Finance/Personnel and Planning Committees meeting dates typically occur on the third Tuesday of each month. The Investment Advisory Committee meets quarterly on the third Thursday during the months of January, April, July, and October.

On an infrequent basis it is necessary to change a regularly scheduled meeting date. After a comprehensive review of planned Agency activities, the attached 2025 Board and Committees meeting dates are recommended for approval by the Board of Trustees.

MOTION made by Ms. Matthews-Stenson and SECONDED by Mr. Williamson that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees APPROVAL of the presented 2025 Board and Committees meeting dates.

The MOTION was APPROVED by voice vote 7-0.

Action Item #8 – Administrative Compensation Guide

Mr. Ruzinsky explained that the RTA has an Administrative Employee Compensation Guide for non-union employees. Periodically, if not annually, the Compensation Guide is reviewed and adjusted. A recommendation has been made to the Chief Executive Officer to adjust the current Compensation Guide across the board by 3%. There are no implied or expressed guarantees on wage increases.

MOTION made by Ms. Matthews-Stenson and SECONDED by Ms. White that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees APPROVAL of the presented 2025 Administrative Employee Compensation Guide.

The MOTION was APPROVED by voice vote 7-0.

Customer and Business Development Updates

Ms. Newton highlighted the various activities taking place in the Customer and Business Development Department. Ms. Newton also detailed Agency wide 2024 departmental accomplishments. The written update was included in today's meeting materials.

September 2024 Financial Report

Ms. Stanforth stated the September 2024 Financial Report was provided in today's meeting packet. Total revenues are \$89 thousand over budget as a result of higher passenger fares and sales tax, offset by lower federal assistance. Total expenses are \$2.7 million under budget as a result of lower paid absences and fringe benefits, services, materials & supplies as well as miscellaneous expense, offset by higher purchased transportation. RTA's service loss after local capital charge is \$958 thousand after nine months, which compares to a budgeted loss of \$4.1 million. The overall financial result is tracking favorably compared to budget.

Small Purchasing Information

Ms. Howard stated the Small Purchasing Information was included in today's meeting packet.

Chief Executive Officer Update

Mr. Ruzinsky provided an update on the upcoming Maintenance Department Open House, Wright Stop Plaza parking lot closure the day after Thanksgiving, and election results possible impact to RTA funding.

Request for Executive Session

MOTION made by Mr. Williamson and SECONDED by Mr. Fullenkamp to RECESS into Executive Session for the purpose of discussing Real Estate.

ROLL CALL was taken:

Mr. Dupler -	Yes
Mr. Fullenkamp -	Yes
Mr. Lumpkin -	Yes
Ms. Matthews-Stenson -	Yes
Ms. Miller -	No
Mr. Mullins-	Yes
Mr. Weckesser -	No
Ms. White -	Yes
Mr. Williamson -	Yes

The MOTION was APPROVED 7-0.

The meeting RECESSED into Executive Session at 9:05 a.m.

Reconvene to Regular Session

MOTION made by Mr. Williamson and SECONDED by Mr. Fullenkamp to RECONVENE into Regular Session.

ROLL CALL was taken:

Mr. Dupler -	Yes
Mr. Fullenkamp -	Yes
Mr. Lumpkin -	Yes
Ms. Matthews-Stenson -	Yes
Ms. Miller -	No
Mr. Mullins-	Yes
Mr. Weckesser -	No
Ms. White -	Yes
Mr. Williamson -	Yes

The MOTION was APPROVED 7-0.

The regular meeting RECONVENED at 9:28 a.m.

Next Meeting

The upcoming jointly held Finance/Personnel and Planning Committee meeting is tentatively scheduled for December 17, 2024.

Adjournment

MOTION made by Ms. Matthews-Stenson and SECONDED by Ms. White to ADJOURN the meeting.

The MOTION was APPROVED by voice vote 7-0.

The meeting ADJOURNED at 9:30 a.m.

ATTEST

Sharon D. White, Chair Mary Kay Stanforth, Committee Secretary

Greater Dayton RTA Board of Trustees Jointly held Finance, Personnel, and Planning Committees Meeting Packet

Meeting Date: Tuesday, February 18, 2025 - 8:30 a.m. Wright Stop Plaza – 4 S. Main Street, Dayton, OH 45402 2nd Floor Multipurpose Room

Action Item #2 Next Section



Action Item #2 Hazardous and Non-Hazardous Waste Removal and Disposal

This procurement is to contract with a firm to provide removal and disposal of hazardous and non-hazardous waste materials from Greater Dayton Regional Transit Authority (RTA) facilities.

The successful contractor is required to transfer or pump materials into approved containers; load and secure into the transport vehicles; dispose by recycling, fuel blending, re-refining, wastewater treatment, or other approved method; prepare all documentation required by federal, state, and local authorities. The contractor shall be responsible for providing empty fifty-five (55) gallon drums, properly labeling, testing of contents prior to transport, having the required licenses and permits, notifying agencies having authority over transport, and providing manifest documentation to RTA.

Sealed bids for Hazardous and Non-Hazardous Waste Removal and Disposal were solicited through the <u>Dayton Daily News</u>, <u>Dayton Weekly News</u> and <u>Transit Talent</u>. In addition, RTA sent invitations for bids to thirty-three (33) firms.

At 10:00 A.M. on December 12, 2024, RTA publicly opened three (3) bids that were received. The price received is as follows:

Year	Valocor Dayton, Ohio *Non-Responsive	Safety Kleen Cincinnati, OH	GFL Environmental Services Springboro, OH
Year 1	*	\$ 63,173.75	\$ 39,743.75
Year 2	*	\$ 66,696.99	\$ 42,075.25
Year 3	*	\$ 70,495.62	\$ 44,298.75
Year 4	*	\$ 74,547.32	\$ 46,638.25
Year 5	*	\$ 78,984.04	\$ 49,069.75
GRAND TOTAL	*	\$ 353,897.72	\$ 221,825.75

^{*} Did not complete the detailed bid sheet as instructed.

Based on the significant price difference in the bids received, clarification was received by each bidder that their pricing was correct and accurate. The bid received from GFL Environmental Services is reflective of a 2% increase based on the prior (2022) contract amount. GFL Environmental services has previously provided us with services related to this project and has received excellent reference checks from other companies where they have provided similar services in the past.

After reviewing the bids, the Chief Maintenance Officer recommends the award be made to GFL Environmental Services for Hazardous and Non-Hazardous Waste Removal and Disposal for a five (5) year period for \$221,826 plus a 15% contingency fee of \$33,274 for any unseen issues, for a total not to exceed amount of \$255,100. Actual costs will vary depending on usage.

Chief Maintenance Officer

GD 2	24-60 Hazardous and Non Hazardous Waste Removal		
1	BBU Environmental Services, LTD		
2	Bear Environmental LLC		
3	Buckeye Oil Equipment Company		
4	Care Environmental		
5	Chase Environmental Group, Inc.		
6	Clean Harbors Environmental Services		
7	Clean Management Environmental Group		
8	Clean Water Environmental		
9	CSD Environmental Services, Inc.		
10	Environmental Specialists Inc of Columbus, Inc.		
11	EQ Industrial Services Inc		
12	Fee Corp. Inc.		
13	Genesis Contracting Inc.		
14	GFL Environmental Services USA, Inc.		
15	Heartland Petroleum, LLC		
16	HEPACO		
17	age Crystal Clean		
18	Midwest Environmental Services		
19	MXI Environmental Services		
20	Parr Industries II, Inc		
21	Refuel Environmental Services		
22	RelaDyne		
23	Safety-Kleen Systems Inc.		
24	Special Waste Systems		
25	Superior Environmental Solutions		
26	echnical Testing International, LLC		
27	idewater Inc.		
28	radebe Environmental Services, LLC		
29	Fradebe PCI		
30	radebe Treatment and Recycling, LLC		
31	US Ecology		
32	US Tank Alliance, Inc		
33	Veolia ES		

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Meeting Date: Tuesday, February 18, 2025 - 8:30 a.m. Wright Stop Plaza – 4 S. Main Street, Dayton, OH 45402 2nd Floor Multipurpose Room

Action Item #3 Next Section



Action Item # 3 Advertising Media Services

The purpose of this procurement is to contract with vendors to provide media space for Greater Dayton Regional Transit Authority (RTA) advertisements through television, radio, digital, print, and billboards.

RTA uses advertising to promote its programs and services throughout Montgomery County for ridership services, employment opportunities, and agency information to customers and the community at large.

The following vendors are currently approved for providing advertising media placements. RTA reserves the right to add or remove vendors from this list for the duration of the awarded period, provided they meet the necessary requirements.

Vendor	Location	Media Type
Dayton Daily News	Dayton, OH	Print
Dayton Weekly News	Dayton, OH	Print
Lamar Advertising	Baton Rouge, LA	Billboard
Key Ads	Dayton, OH	Billboard
Alpha Media, LLC	Dayton, OH	Radio & Digital
iHeart Media	Chicago, IL	Radio & Digital
Faith and Friends	Dayton, OH	Radio & Digital
COX Media Group Radio	Chicago, IL	Radio & Digital
COX Media Group	Chicago, IL	Television
Charter Communication	Atlanta, GA	Television
WDTN	Chicago, IL	Television
Sinclair Properties	Nashville, TN	Television
ThinkTV	Dayton, OH	Television

Each year, RTA will request pricing from the approved vendors based on anticipated advertising campaigns. Costs will be evaluated, and acceptable pricing will be selected from the quotes provided. Below are the estimated advertising media costs over the next four (4) years.

Advertising Media	Year 1	Year 2	Year 3	Year 4	4-Year Total
Print	\$20,000	\$20,000	\$20,000	\$20,000	\$80,000
Billboard	\$20,000	\$20,000	\$20,000	\$20,000	\$80,000
Radio & Digital	\$60,000	\$60,000	\$60,000	\$60,000	\$240,000
Television	\$175,000	\$175,000	\$175,000	\$175,000	\$700,000
Total	\$275,000	\$275,000	\$275,000	\$275,000	\$1,100,000

The Chief Customer and Business Development Officer recommends awards to the approved firms totaling \$275,000 per year for four (4) years, for a grand total of \$1,100,000. Funds will be apportioned as-needed between the approved vendors.

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Joint Finance/Personnel and Planning Committee Discussion Items

Next Section





Customer & Business Development Highlights
Finance/Personnel & Planning Committee Meeting – 2/18/2025

PUBLIC ENCOURAGED TO SHOW THEIR LOVE FOR PUBLIC TRANSIT

VALENTINES FILLED OUT BY RIDERS AND EMPLOYEES OF RTA WILL BE SHARED WITH LAWMAKERS THIS OHIO LOVES TRANSIT WEEK.

The Greater Dayton RTA and 65 other public transportation agencies from across Ohio joined forces to highlight the importance of public transit during Ohio Loves Transit Week, Feb. 9-15.

During Ohio Loves
Transit Week, the RTA
encouraged all riders to
show their love and support for public transit by
filling out a valentine.
Those valentines will be
shared with state lawmakers.

The valentines were available at all five RTA transit centers: Wright Stop Plaza, Northwest, Westown, Eastown and South.

Customers also had the option to fill out a valentine online at www.iriderta.org/
OhioLovesTransit.

Throughout the week, the RTA posted fun facts about the agency and Ohio public transit on its social media pages. There was also a trivia game with winners receiving RTA swag items.

On Tuesday, Feb. 11, Chief Customer and Business Development Officer Brandon Policicchio and Communications & Community Relations Manager Kristi Newton traveled to Columbus to meet with state representatives and senators to discuss the services RTA provides to the Dayton community and how the agency makes good use of state funds.

Policicchio joined representatives from other Ohio transit agencies in delivering a testimony to the House Transportation Committee.

The testimony is in support of maintaining state funds for public transportation through H.B. 54.

"RTA is very appreciative of the investment we receive from the state.



RTA shares fun facts on social media all week long along with hosting a trivia game with RTA swag prizes. Senior Graphic Designer Cara Wood created the social media graphics.

This funding is strategically invested in projects that create employment opportunities for local, skilled trade workers, stimulate economic growth, support family-sustaining jobs, and strengthen the economic vitality of numerous communities we serve," Policicchio's testimony says.



Graphic Designer Carmen Gaines created digital posters to advertise the campaign internally.

RTA HIGHLIGHTS HISTORIC LOCAL PLACES FOR BLACK HISTORY MONTH



The February bus, pictured above, was designed by Graphic Designer Carmen Gaines. In addition to photos of local historic places highlighted as part of RTA's Black History Month campaign, the bus features Groundhog Day, Super Bowl Sunday, Valentine's Day, Ohio Loves Transit Week, and Presidents Day.



Day to Walled Cester

Historic Fifth Stoed YMCA

Charty Adams Earley Gain Academy

The Story Adams Earley Gain Academy

The Story Adams Earley Gain Academy

This year's Black History Month campaign features seven local places in Montgomery County with cultural and historic significance within the African American community.

The project was a collaborative effort between the RTA and Parity Inc.'s Black Leadership Develop-

ment Program.

The locations include the Paul Laurence Dunbar House, Wayman AME Church, Old Miller Underground Railroad house, Wright-Dunbar neighborhood, Dayton VA Medical Center, the former Fifth Street YMCA, and the Charity Adams Earley Girls Academy.

A brief history and a photo of each location is featured on interior cards onboard RTA's fixed-route buses as well as iriderta.org/blackhistorymonth.

Internally, a digital poster pointed employees to Info Hub and the web page to learn more about this local history.

RTA EMPLOYEES SHOWED OFF THEIR FOOTBALL SPIRIT FOR THE COLLEGE FOOTBALL NATIONAL CHAMPIONSHIP AND SUPER BOWL SUNDAY



The RTA helped cheer THE Ohio State Buckeyes to a National Championship in January. Employees were invited to show their spirit ahead of the game by wearing their favorite college team's gear. Wright Stop Plaza's lights displayed red and white all week and buses flashed Go Buckeyes. A video featuring our employees cheering on the Bucks was shared on RTA's social media pages. RTA brought spirit days back for the Super Bowl. Employees were invited to wear gear to support their favorite NFL team from Feb. 6 through Super Bowl Sunday.





Pictured from the top of the page: A screenshot from RTA's Instagram page of the OSU spirit video, Fixed-Route Operator Gwen Benson, Connect Operator CeCe Henry, Fixed-Route Operator Jackey Nash and Fixed-Route Operator Brett Hill, Fixed-Route Operator James Johnson, Fixed-Route Operator Dusty Cyphers, a digital poster created by Graphic Designer Carmen Gaines promoting the spirit days, Deputy Chief Transportation Officer Aaron Taylor, Fixed-Route Operator Mike Matheny, Henry and Fixed-Route Operator Barb Jones, Chief Transportation Officer Roland Caldwell and Transportation Business Manager Tammey Finch.

BARB CHAMBERLAIN CELEBRATES 25 YEARS WITH RTA





Barb and Nathan Owens at a 2017 outreach event.

Barb Chamberlain started at RTA in December of 1999 as an administrative secretary for the marketing and planning departments.

She's been a vital member of the customer and business development department serving under six different directors or chiefs. Her work currently supports the more than 50 employees that work within the department.

Not only is Barb a dedicated worker, but the team knows her to be a kind and generous person.

"From her friendly smiles to birthday cards and special treats, Barb goes out of her way to make her coworkers feel special," said Director of Mobility & Customer Service Sally Brown.

One story from 2020 involves
Barb circling downtown Dayton for
an hour in her van to help shuttle
employees to work at Wright Stop
Plaza on a rainy day. The garage
where downtown employees
parked was under renovation, so
they had to park several blocks
away. A tropical storm had brought
heavy rain to the area. Barb took it
upon herself to provide rides to

more than a dozen people so they wouldn't get soaked.

"She is a caring person, who puts people first," said Chief Customer and Business Development Officer Brandon Policicchio.

"Professionally, Barb has a great attention to detail and is always there to provide staff with historical perspective," he said. "She is always there to lend an ear to bounce ideas off of and has been vital in the streamlining of many activities within the department."

Barb was sorely missed when she was out on medical leave recently as employees throughout the department realized all the tiny details she attends to that keep our teams running smoothly.

"Barb is a fountain of information, and is always so helpful," said Jessica Olson, Director of Communications and Training. "She has been pivotal in growing our training program, especially during hiring events, by assisting our instructors, keeping materials organized, and making sure everything is handled. We love having her in the training building at Ludlow."



Barb (left) with the RTA team at a 2017 outreach event.



Barb running a game at a 2012 Dump the Pump event.

RTA WELCOMES LARGEST GRADUATE CLASS



RTA celebrated the newest group of RTA Training Academy graduates on Feb. 3. This was the largest class of graduates since the graduation ceremonies began in late 2023.

Pictured in the back row, left to right: Transit Ambassador Charles Dukes, Transit Ambassador Jeffrey Lewis, Transit Ambassador Terrence Hinesman, Fixed-Route Operator Teresa Payton, Fixed-Route Operator Siedah Buckley, Connect Operator Stephanie Worthy, Fixed-Route Operator Shirletha Owens and Connect Operator Bryan Cooper.

Front row: Connect Operator Katie Nugent, Fixed-Route Operator Jonathan Wilson, Fixed-Route Operator Ashley Jackson, Fixed-Route Operator Jennifer Sturgill, Fixed-Route Operator Asia Powell, Fixed-Route Operator Joshua Edwards, Fixed-Route Operator Taylor Shropshire, Connect Operator Thomas Elliott, Fixed-Route Operator Glenn Smith, Fixed-Route Operator Michael Hawkins.

Not pictured: Fixed-Route Operator Dominique Burns, Fixed-Route Operator Lerin Davenport, Connect Operator Andrea Thomas-Odeh, Connect Operator Heather Jones, and Connect Operator Ozell Collier.

COMMUNICATIONS WINS ADWHEEL AWARD FOR RTA'S FAMILY FUN DAY AND ROADEO

RTA is a first place winner of the American Public Transportation Association's 2025 AdWheel Awards for Best Marketing and Communications on Workforce Development in the Special Event subcategory.

AdWheel Awards go to APTA members for outstanding marketing, communications and customer experience efforts.

RTA's communications team submitted the work they did to plan, advertise, and execute the Family Fun Day and Roadeo in August.

Director of Communications and Training Jessica Olson will get to accept the award in person at the APTA Marketing, Communications & Customer Experience Workshop in Long Beach, California at the end of February. Communications & Community Relation Manager Kristi Newton and communications specialists Michael Everman and Katie Wedell will also attend the conference.



Above is a digital poster teasing the event.



NICK MANTIA CELEBRATES 10 YEARS WITH RTA

IT Program Manager Nick Mantia is celebrating 10 years with RTA on Feb. 9.

He started at RTA as an IT business analyst before working as mobility-as-a-service project manager and IT business manager, then moving into his current role. In all his roles he's helped introduce new technologies to improve passenger experience.

"Just over a year ago, Nick embarked on his newest journey taking on the role of leading program and project management to help us improve the way we plan, communicate and deliver our technology-based projects," said IT Director Shawn Prince.

DRIVER COMMENDED FOR HELP-ING GIRL STRANDED IN THE COLD



On Martin Luther King Jr. Day, Fixed-Route Operator Kevin Nelloms noticed a little girl standing alone outside a school on South Main Street. She was upset and said her dad dropped her off for school but no one was there because of the holiday.

Nelloms brought her on the bus out of the cold and took her to Wright Stop Plaza where RTA employees were able to call her family. Thank you, Kevin, for being an outstanding RTA employee and community member. He will be featured in an upcoming Caring for Our Community commercial.

UPCOMING INTERNAL **EVENTS**

March 3 **RTA Training Academy Graduation**

1:30 to 3 p.m. in the multipurpose room at Wright Stop Plaza. We'll celebrate the latest group of RTA team members to complete their training.

March 16-22 **Transit Driver Appreciation Week**

March 18 is Transit Driver Appreciation Day. RTA will have food, fun and swag for operators that day. All week we'll thank operators and all RTA staff with fun and relaxing events including bringing back puppies from 4Paws for Ability, reflexology sessions with the Institute for Holistic Learning and more.

INFO HUB APP

SOCIAL MEDIA

Facebook January

Reach: 25,984 Avg.: 55,324

Engagement: 1,791

Avg.: 4,286

Minutes Viewed: 1,740 Impressions: 11,552

Avg.: 1,313

Total Followers: 7,363

Instagram January

Reach: 4,816 Avg.: 1,463

Accounts engaged: 187

Avg.: 94

Avg.: 5,483

Total Followers: 1,673

January

Page views: 3,305 Unique hits: 1,601 Pages created/edited:

21

Push notifications

sent: 8

Total Active Users: 266

Averages are from 2024 Reach = # unique users Impressions = # times post displays on screen

Engagement = # comments, shares, clicks, likes



Customer & Business Development Highlights Finance/Personnel & Planning Committee Meeting – 1/21/2025

HISTORIC CHRISTMAS TROLLEY BRINGS **HOLIDAY NOSTALGIA DOWNTOWN**







Santa's seat!



559's parade debut-11/25/24

A nostalgic favorite lit up downtown Dayton streets throughout December as RTA brought back its historic Christmas trolley for a number of special events.

Bus #559 made its official return in the Dayton Holiday Festival's Children's Parade on Nov. 25 with about a dozen RTA employees and their families aboard.

Santa then took his comfy seat in the back for a series of working on such an old vehicle which was promoted on free events on Saturdays and Mondays between Thanksgiving Day and Christmas Day featuring history talks from trolley enthusiast Tom Morrow, hot chocolate and coffee and plenty of photo opportunities cruising on the wires.

Finally on Dec. 30, a group of trolley lovers from across the country gathered for a fan trip that featured guest appearances by a few other historic trolleys in RTA's fleet.

The communications team heavily promoted the trolley's return and the hard work of RTA's maintenance team to bring it back online with a 30-second commercial that aired on local TV stations to include WHIO, WDTN, ABC22/ Fox45 and Spectrum. An ad also ran on iHeart radio. The communications team also utilized free event pages such as DowntownDaytonPartnership.com, Daytonlocal.com, Dayton.com, and Facebook to promote the events.

The trolley and interviews with service and repair me-

chanics Ryan Lovelace and Michael Baldwin were also featured on local media including Good Day Dayton, Living Dayton, WHIO-TV, Miami Valley Views, WYSO, and Faith and Friends radio.

Communications Specialist Michael Everman created a video of Baldwin and Lovelace discussing the challenges of RTA's social media pages and internally on the Info Hub app and digital screens.



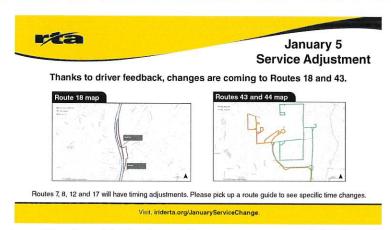
Mechanic Michael Baldwin discusses the historic Christmas trolley on Living Dayton.

JANUARY BUS WELCOMES 2025



The January bus was designed by Senior Graphic Designer Cara Wood. It features a snowflake theme and highlights New Years Day, Martin Luther King Day, the Presidential Inauguration and National Hot Chocolate Day.

OPERATOR FEEDBACK DRIVES ROUTE ADJUSTMENTS



The poster above was designed by Graphic Designer Carmen Gaines and displayed on internal digital screens in December and early January to alert drivers to upcoming service adjustments.

Service adjustments that went into effect on Jan. 5 were made thanks to feedback from RTA drivers and other staff.

Route 18 no longer serves Schantz Avenue. Instead, the route continues straight on S. Dixie Avenue. The change resulted in one stop closed and a new stop added.

12, and 17.

The commercials to continue and a new stop declaration of the commercial straight on S. Dixie Avenue. The comme

Route 43 was split into two routes, Route 43 and Route 44. Route 43 serves P&G, the Amazon fulfillment center, TJ Maxx, Crocs, the airport, Innovative Plastics and Frito Lay. Route 44 serves Chewy, Mason-

ite, and ASPM, along with Peters Pike and Capstone Way. All stop locations remain the same.

Other time adjustments were made to Routes 7, 8, 12, and 17.

The communications put together a number of materials to communicate the change to customers including a press release, posters, audio announcements, service alert, Transit app banner and social media posts, to name a few.

RTA TO HONOR LOCAL VETERANS, BUS TO

DEBUT LATER THIS YEAR



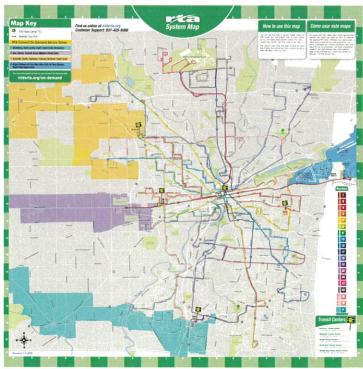
Thanks to a suggestion from Maintenance Training Instructor Matt Ashland, a Marine Corps veteran, RTA will debut a new veterans bus this year. The design, pictured above, was created by Graphic Designer Carmen Gaines. The communications department plans to connect with local veterans groups to promote the launch of the bus, which will be a great addition to the fleet for local parades, trippers involving veterans, as well as every day recognition of the contributions of our veterans to the Dayton community.

DECEMBER GRADUATES HONORED



On Dec. 10, the following graduates of the RTA Training Academy were recognized. Back row: Connect Operator Joseph Torres, Fixed-Route Operator Janielle Robinson, Fixed-Route Operator Corey Dennison, Fixed-Route Operator Maryann Messer, Connect Operator Aaron Smith, Connect Operator Tracie Howard, Fixed-Route Operator Orlando McCall. Front row: Connect Operator Mark Tory, Connect Operator Joanne Blake, Connect Operator Regina Frank Vega, Fixed-Route Operator Melissa Worthy, Fixed-Route Operator Brandy Crowder, Fixed-Route Operator Jasmine Marino, and Fixed-Route Operator Bobby Smith. Not pictured are graduates Jason Brown, Donminique Leary, and Frederick Armstrong, fixed-route operators, and Connect Operator Thomas Quick.

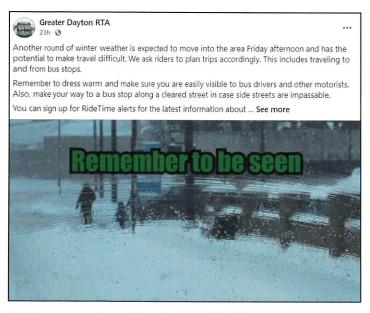
NEW SYSTEM MAP COM-ING TO RTA'S WEBSITE



The planning and communications teams are working with an outside contractor to create a new RTA system-wide map, which will debut later this year.

RTA STEPS UP TO WINTER WEATHER CHALLENGES

When mother nature dumped snow on the region on Jan. 5 and 6, RTA's team worked together to keep the community moving. Communications plans to team with dispatch for future weather events to help get service alerts and online updates out quickly and efficiently.



RTA communicated updates and safety reminders with customers via social media and BusTime alerts.



Internal digital posters provided safe driving reminders as well as thank you messages to RTA drivers and maintenance teams for all their hard work.



An internal poster by Graphic Designer Carmen Gaines reminds drivers to be alert for pedestrians walking in the roadway due to piled up snow blocking sidewalks.



RTA's website has a Winter Safety Tips page to help riders find the latest information during winter weather events. The page can be found at www.iriderta.org/winter-safety-tips.

HUNDREDS OF RTA CUSTOMERS CONNECT WITH TAPP PAY AT DECEMBER PROMOTIONAL EVENTS



The communications team held three customer outreach events in December to promote the use of Tapp Pay and answer questions regarding fare capping, the benefits of linking Tapp Pay cards to an email address and tracking funds.

Customers who linked their Tapp Pay card to an email address at one of the events received \$10 in their account. Customers are encouraged to link a card to an email address so that in the event a card

is lost or stolen funds can be recovered.

More than 300 people took advantage of the promotion with many asking questions about how fare capping works, the new fare structure announced for January, how to use the Transit app and more. Overall, the communications team received positive feedback regarding the promotion and \$10 incentive.

For each session, a customer service supervisor joined communications to help answer questions. The Tapp Pay promotion was a great opportunity for the customer service team and communications team to collaborate and get direct feedback from our riders.

As a result, RTA now has a new procedure in

place to replace Tapp Pay cards that have become worn and will not scan.

took advantage of the To promote the event promotion with many ask-the communications team

created materials such as a press release, posters for the transit centers and buses, social media posts, and a Transit app banner.



Communications Specialist Michael Everman, Communications and Community Relations Manager Kristi Newton, Senior Graphic Designer Cara Wood, Communications Specialist Katie Wedell and Customer Service Coordinator Annabelle Olson speaking with customers during the first Tapp Pay session on Dec.

2. Not pictured is Graphic Designer Carmen Gaines who helped people as they arrived and got in line.

OPERATOR COMMENDED FOR HELP WITH POLICE INVESTIGATION



Operator Jackey Nash was recognized for aiding Dayton Police in capturing a suspect in a double murder on Dec. 3.

RTA thanks Jackey for being an outstanding RTA employee and community member.

Nash is pictured, center, receiving her commendation along with left to right: Transit Supervisor Tim McConnaughey, Chief Transportation Officer Roland Caldwell, Shift Supervisor Glen Johnson, Paratransit Manager Connor Briggs, Operations Manager Chip Rhodes, Transportation Business Manager Tammey Finch and Fixed-route Manager Thomas Nichols.

RTA AND ATU STUFF TWO BUSES FULL OF JOY FOR BOYS AND GIRLS CLUB



Pictured with Boys and Girls Club of Dayton Director of Resource Development Emma Kane and CEO Crystal Allen are RTA staff: Paratransit Manager Connor Briggs, Fixed-Route Operator Viree McQuay, Security Administrator Morgan Inskeep, Transit Supervisor Tim McConnaughey, Transit Supervisors Latasha Gregory and Andre Horton, Transit Ambassador JaMichael Barker, Transportation Business Manager Tammey Finch, Deputy Chief Transportation Officer Aaron Taylor, Transit Ambassador Matt Harvey, Fixed-Route Manager Thomas Nichols, Security Analyst Travis Roberts, and Transit Ambassadors Janiece Sanders and Sheilah Hamby.



RTA and ATU's annual Stuff-the-Bus drive for the Boys and Girls Club of Dayton was a huge success resulting in an entire 40-foot bus filled with more than 800 toys and 50 coats plus a paratransit bus full of more than a dozen bicycles.

Overall, more than 150 youth and teens got to pick out gifts at the club's holiday celebration.

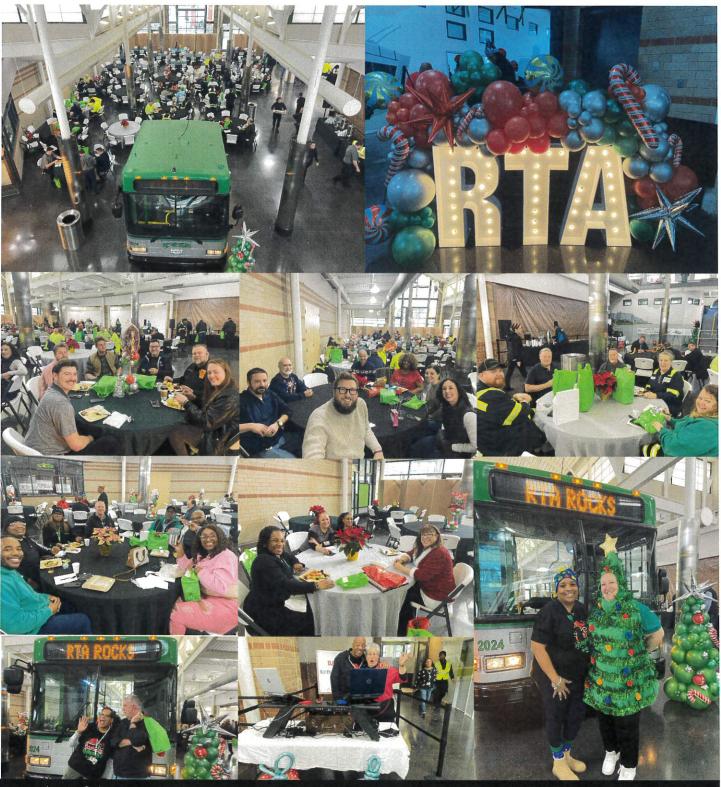
"Boys & Girls Club of Dayton is incredibly thankful for the Dayton

Regional Transit Authority and Amalgamated Trade Union for their incredible generosity and support of our Club members. Your donation of hundreds of toys, games, bikes, winter clothing, and hygiene items has truly made this holiday season unforgettable for the youth and teens we serve," said CEO Crystal Allen. "As we celebrate our final holiday season in our facility before building a state-

of-the-art, 21st-century Club, we are especially grateful for our RTA friends. Their unwavering support and generosity have made a meaningful impact on our members, reminding them that their community believes in their potential and bright futures."

To learn more about the club's future plans and commitment to Dayton's youth, please visit www.bgcdayton.org.

EBF HOLIDAY PARTY ROCKS THE WSP CONCOURSE



Attendees of the annual EBF Holiday celebration rocked around the (balloon) Christmas trees in the Wright Stop Plaza concourse on Dec. 19. The afternoon included food, raffle prizes, games, connecting with coworkers and the added bonus of checking out the newly installed bus front. On the mezzanine employees could shop the bazaar where fellow members of the RTA team sold original artwork and more. Pictured above are representatives from procurement, finance, planning, IT, customer service, communications, maintenance, safety and training, and operations.

RTA'S INSTAGRAM ACCOUNT SEES SUCCESS WITH REELS

Several videos shared as Reels on RTA's Instagram and Facebook accounts got larger than average viewership in November, December and early January. Content surrounding the historic Christmas Trolley

was of particular interest.

A video of the Dayton Christmas tree arriving, reminding followers to check out the trolley in the parade got nearly 1,000 views while two others promoting the trolley special events got 1,800 and 1,500 views respectively.





A video asking RTA drivers what they were thankful for ahead of Thanksgiving got more than 1,000 views, as did a repost of a Caring for the Community video about a driver helping a lost child.

With more than 4,100 views in less than three

days, the biggest hit was a video made by Communications Specialist Michael Everman thanking RTA drivers as they are shown navigating the large snowfall on Jan. 6.

Each of these videos reached a large percentage of



viewers who were not previously following RTA on social media, expanding awareness of RTA's services and impact in the community.

UPCOMING INTERNAL EVENTS

Feb. 3 — Training Academy Graduation

1:30 to 3 p.m. in the multipurpose room at Wright Stop Plaza.

Feb. 10-14 — Ohio Loves Transit Week

Get ready for a week full of events to show the "love" to public transit.

Social Media

Facebook December

Reach: 80,143

Avg.: 55,324

Engagement: 3,031

Avg.: 4,286

Minutes Viewed: 1,307

Avg.: 1,313

Total Followers: 7,333

Instagram December

Reach: 3,402

Avg.: 1,463

Accounts engaged: 202

Avg.: 94

Impressions: 8,861

Avg.: 5,483

Total Followers: 1,665

.

Avgs are for 2024

Reach = # unique users

Impressions = # times post displays on screen Engagement = # comments, shares, clicks, likes

Info Hub

December

Page views: 4,714 Unique hits: 2,491 Pages created/edited:

28

Push notifications

sent: 14

Total Active Users: 273

UPCOMING INTERNAL EVENTS

Feb. 3 — Training Academy Graduation 1:30 to 3 p.m. in the multipurpose room at Wright Stop Plaza.

Feb. 10-14 — Ohio Loves Transit Week

Get ready for a week full of events to show the
"love" to public transit.



Greater Dayton Regional Transit Authority Financial Report November 2024

Financial Summary
Comparative Data
Departmental Detail
Balance Sheets
Sales Tax Receipts

Greater Dayton Regional Transit Authority YTD Financial Report November 30, 2024

Revenues

Contract Service Fares Federal Assistance Service Subsidies Passenger Fares State Assistance Sales Tax - Net Interest Other

Total Revenue

Expenses

Purchased Transportation Casualty & Liability Costs Materials & Supplies Utilities & Power Fringe Benefits Paid Absences Miscellaneous Services Wages Faxes

9.2%

6,413,000

1,685,211 2,745,701

2.4% 3.9% 0.3% 3.8% 1.5%

Total Expenses

Pre Local Capital - Gain (Loss)

Less - Local Capital Charge

RTA Service - Gain (Loss)

Audit & GASB Items

Less - Market to Market Adjustment Plus - Market to Market Adjustment Less - Federal/State Depreciation

Less - GASB 68 & 74 (Pensions) Charge Plus - GASB 68 & 74 (Pensions) Credit

Audit Adjusted - Gain (Loss)

Plus - Non-RTA Capital Grants Received Balance Sheet - Change in Net Position

0.0% 0.0% 4.9% 0.5% 62.0% 0.3% 18.3% 9.1% 100% 7.3% 5,303 181,783 319,081 5,997,790 18,323 3,437,326 43,916,264 16,949,023 70,824,893 30,849,428 5,116,109 12,819,385 6,380,696 Nov 2024 Actual

Total Revenues are \$100k under budget as a result of lower sales tax and federal assistance, offset by higher passenger fares and interest.

supplies and miscellaneous expense, offset by higher purchased transportation and casualty & liability costs. Total Expenses are \$2.5M under budget as a result of lower fringe benefits, services, materials &

100%

59,941,145 883,748 3,109,254

2,637,788 1,081,253

212,574

Local Capital Charge is \$243k under budget.

(2,225,506)

RTA Service Loss after Local Capital Charge is \$2.7M under budget.

885,826 14,633,733 (15,973,413)

(7,049,431)

8,923,982

		L.,
Greater Dayton Regional Transit Authority	YTD Financial Report	November 30, 2024

YTD Financial Report						
140veniber 50, 2024	Actual Nov 2024	·	Budget Nov 2024		Actual	
Revenues					NOV ZUZS	
Passenger Fares	5,997,790	8.5%	5,402,867	7.6%	6.214.675	6 7 8
Contract Service Fares	5,303	%0:0	4,560	0.0%	6,993	%0.0
Service Subsidies	18,323	%0.0	14,957	0.0%	18,500	0.0%
Interest	3,437,326	4.9%	3,281,667	4.6%	2,399,176	3.5%
Other		0.5%	224,576	0.3%	223,245	0.3%
Sales 1 ax - Net		62.0%		62.2%	43,450,570	63.7%
State Assistance		0.3%		0.3%	575,400	0.8%
redefal Assistance		23.9%	17,691,663	24.9%	15,350,499	22.5%
Total Revenue	70,824,893	100%	70,924,918	100%	68,239,058	100%
Expenses						
Wages		44.1%	30,304,788	41.8%	29,703,274	44.7%
Paid Absences		7.3%	5,281,051	7.3%	4,623,043	7.0%
Fringe Benefits		18.3%		18.6%	11,894,399	17.9%
		9.1%		9.8%	6,116,920	9.2%
Materials & Supplies		9.2%		11.0%	6,742,926	10.2%
Control & Liability Costs		2.4%	1,720,368	2.4%	1,376,190	2.1%
Casually & Liability Costs Toxos		3.9%	2,338,337	3.2%	1,050,247	1.6%
Purchased Transportation	2 12,374	0.5% 3.8%	200,234	0.3%	2342429	0.3%
Miscellaneous	1,081,253	1.5%	1.713.997	2.4%	1,396,956	2.0%
				· }	oo fooi.	2
lotai Expenses	69,941,145	100%	72,495,560	100%	66,426,266	100%
Pre Local Capital - Gain (Loss)	883,748	• • •	(1,570,642)		1,812,792	
Less - Local Capital Charge	3,109,254		3,352,712		2,706,347	
RTA Service - Gain (Loss)	(2,225,506)		(4,923,354)		(893,555)	
Audit & GASB Items Less - Market to Market Adjustment Plus - Market to Market Adjustment Less - Federal/State Depreciation Less - GASB 68 & 74 (Pensions) Charge Plus - GASB 68 & 74 (Pensions) Credit	885,826 14,633,733		13,925,538		1,787,017	
Audit Adjusted - Gain (Loss)	(15,973,413)		(18,848,892)	•	(12,396,213)	
Plus - Non-RTA Capital Grants Received	8,923,982		1	•	23,770,796	
Balance Sheet - Change in Net Position	(7,049,431)		(18,848,892)	•	11,374,583	

November 30, 2024			ű	Current Month	th
	Department	*	Actual	Budget	Variance
Board of Trustees	Board	7	S	9	Ξ
Chief Executive Officer	CEO Labor Relations	21	23	52	2
	Total CEO	g	124	142	(78)
Chief Capital Officer	Chief Capital Officer	35	25	55	(36)
	Engineering	24	22	39	(17)
	Corporate Dept.	86	13	13	1
			09	107	(47)
Chief Financial Officer	Chief Financial Officer	19	92	51	4
	Cams	99	681	146	535
	Procurement	11	49	46	3
	Accounting & Payroll	91	243	117	126
	lotal CFO		1,028	360	899
Transportation	Transportation Administration	60-61	908	586	220
	Revenue Vehicle Ops	63	2,714	2,743	(29)
	Security	88	,	ω	(8)
	l otal Transportation		3,520	3,337	183
Maintenance	Maintenance Administration	71	191	173	18
	Repair Shops	72	945	893	52
	Inventory	73	81	83	(2)
	Line Shop	75	123	219	(96)
	Facility Maintenance	92	142	257	(115)
	Transit Hubs	81-85	119	136	(17)
	Facility Cleaning	68	42	45	(3)
	i otal Maintenance		1,643	1,806	(163)
Customer & Business Dev.	CC&BDO	14	33	47	(14)
	Communications	43	99	80	(14)
	Quality Service	44	123	111	12
	Planning & Scheduling	5	33	88	(2)
	Human Resources	ઝ	116	147	(31)
	Information Technology (IT)	ထွင	254	500	54
	raining, salety & Risk Total CC&BDO	8	726	714	12
RTA Totals		remotivier	7,106	6,472	634

Favorable)
Variances are
Bracketed,
Thousands,
Dollars in

Annual	1968 1968 1968 1968 1968 1968 1968 1968	672	~ ~	670	3,640	4,778	618	558	1,413	5,338	7,110	33,111	100	40,321	2,103	10,790	1,012	2,635	2,889	1,643	21,619	222	296	1,348	457	1,777	2,419	1,100	8,640	82,537
	• • •												•	المراجعة المالية	•															
Variance	(9)	(161)	(139)	(295)	(73)	(493)	(21)	5 ((104)	243	299	(1,022)	(06)	(813)	(183)	811	(67)	(759)	(237)	(281)	(733)	(119)	(123)	(69)	47	(592)	229	12	(615)	(2,556)
Year to Date Burdnet	63	596 1,009	1,605	614	291	1,334	566	510	1,293	4,972	6,510	30,242	92	36,844	1,926	9,881	927	2,414	2,609	7,507 703	19,765	524	886	1,234	418	1,627	2,217	1,008	7,914	72,497
Actual	57	618 848	1,466	319	218	841	3043	470	1,189	5,215	6,809	29,220	2	36,031	1,743	10,692	860	1,655	2,372	1,226	19,032	405	763	1,165	465	1,035	2,446	1,020	7,299	69,941

Salance Sheets November 2024 and Year Find 2023	Fnd 2023				∢	AUDITED
Assets and Deferred (Assets and Deferred Outflows of Resources		As of	As of 11/30/2024	As of	As of 12/31/2023
Current assets:	Cash and cash equivalents Short-term investments Accounts receivable, less allowance for doubtful accounts Materials and supplies, net Prepaid expenses and deposits	its Total current assers	မ	17,947,161 19,600,186 16,436,870 9,444,962 1,159,222	€	18,071,933 27,387,926 22,904,566 7,978,214 2,683,600
Non-current assets:	Long-term investments			71,103,197		64.139.376
	Capital assets: Land Revenue producing and service equipment Buildings and structures Office furnishings, shop equipment and other Construction in progress Less accumulated depreciation Total c	oment nd other Total capital assets - net Total non-current assets Total assets		7,361,536 131,013,779 162,229,386 31,159,057 38,671,358 (170,242,653) 200,192,464 271,295,661		7,361,536 124,364,793 156,570,410 29,298,917 44,121,181 (159,949,688) 201,767,151 265,906,526
Deferred outflows of res	Deferred outflows of resources - pensions/OPEB Total assets and deferred outflows of resources		↔	27,333,870 363,217,932	တ	27,333,870 372,266,635
Liabilities, Deferred In	Liabilities, Deferred Inflows of Resources and Net Position					
Current liabilities:	Accounts payable Accrued payroll and related benefits Accrued self-insurance Unearned fares Other accrued expenses	Total current liabilities	()	1,680,094 5,806,566 5,671,767 241,975 2,084,820 15,485,222	8	3,460,760 6,064,217 5,916,426 150,002 1,893,089 17,484,494
Non-current fiabilities:	Accrued compensated absences Net pension/OPEB liabilities	Total non-current liabilities Total liabilities		1,349,663 58,411,955 59,761,618 75,246,840		1,349,663 58,411,955 59,761,618 77,246,111
Deferred inflows of resources - pensions/OPEB	urces - pensions/OPEB			4,037,743		4,037,743
Net position:	Invested in capital assets Unrestricted Total liabilities, deferred inflows of resources and net position	Total net position t position	G	200,192,464 83,740,886 283,933,349 363,217,932	မာ	201,767,151 89,215,630 290,982,781 372,266,635
	•		+		•	



SALES TAX RECEIPTS (NET OF FEE PAID TO STATE OF OHIO)

	et	,579	,581	,301	,790	,439	,761	798,	926'	,375	,525	,845	209,		
	Budget	3,564,579	7,246,581	\$ 11,452,301	\$ 15,589,790	\$ 19,822,439	\$ 24,206,761	\$ 28,271,867	\$ 32,273,956	2023 \$ 36,178,375	\$ 40,108,525	44,122,845	\$ 48,783,607		
		69	€						₩.	s 202	€9	9	69		
	Actual	3,738,177	\$ 7,433,176	\$ 11,713,305	\$ 15,803,338	\$ 20,054,601	\$ 24,358,535	\$ 28,440,032	\$ 32,067,375	2% versu					
		69	69	8	8	\$	\$	8	⇔	P. 10					
YEAR TO DATE		3,529,286	7,174,832	11,338,911	15,435,435	19,626,177	23,967,090	27,991,946	\$ 32,107,233	Decreased \$40k or .12% versus 2023 \$ 36,245,427 \$ 36	40,191,012	44,106,486	48,852,790		
YE		₩	↔	↔	€	€9	↔	↔			↔	↔	↔		
		3,406,797	6,922,765	11,130,128	15,153,810	19,446,192	23,519,865	27,644,346	31,562,117	35,725,795	39,800,962	43,790,550	48,467,713		
		8	↔	€9	↔	↔	↔	69	↔	↔	↔	↔	↔		
	300	3,233,962	6,524,486	\$ 10,724,507	\$ 14,685,131	\$ 18,859,540	\$ 22,855,374	26,825,565	30,617,881	\$ 34,461,916	38,233,475	\$ 42,249,038	\$ 46,869,794		
		€9	↔	€	€	↔	8	€9	↔	↔	€	8	\$		
	Budget	3,564,579	3,682,002	4,205,720	4,137,489	4,232,649	\$ 4,384,322	4,065,106	4,002,089	3,904,419	3,930,150	4,014,320	4,660,762	\$ 48.783.607	
		S	↔	↔	8	8		↔	₩	susa:	8	↔	69		
	Actual	(,)	3,694,999	4,280,129	4,090,033	4,251,263	4,303,934	4,081,497	3,627,343	### 4,138,193				\$ 32.067.375	
		36 \$	14	6,	54	27	2	25	37	93 3	22	4	15		
MONTHLY	2000	3,529,286	3,645,547	4,164,079	4,096,524	4,190,742	4,340,913	4,024,857	4,115,287	4,138,193	3,945,585	3,915,474	4,746,305	48.852.790	0.79%
-		69	€9	↔	69	છ	8	8			↔	€9	↔	69	
	2000	3,406,797	3,515,968	4,207,363	4,023,682	4,292,382	4,073,673	4,124,481	3,917,771	4,163,678	4,075,167	3,989,588	4,677,163	48.467.713	3.41%
		9	↔	↔	↔	↔	↔	€	€	↔	↔	s	↔	69	
	2021	3,233,962	3,290,524	4,200,021	3,960,624	4,174,409	3,995,835	3,970,191	3,792,316	3,844,035	3,771,559	4,015,563	4,620,756	46.869.794	13.79%
		↔	\$	↔	↔	↔	↔	₩	69	69	S	69	8	8	
	MONTH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH		ver Year
	SALES PERIOD FARNED	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	Totals	% Increase Year over Year

PLEASE NOTE THE ABOVE AMOUNTS ARE REPORTED NET OF A 1% ADMINISTRATIVE FEE WHICH IS PAID TO THE STATE OF OHIO.

Small Purchasing Information \$25,000 to \$100,000 January 01, 2025-January 31, 2025

Contract Date	Requesing Dept	Description	Vendor	Amount
01/01/25	Human Resources	Employee Assistance Program	Premier Community Health	\$87,880
01/01/25	Human Resources	Eyemed Vision Insurance	Fidelity Security Life Insurance Company	\$59,471
01/07/25	Capital	Substation Spare Parts	Powell Electrical Systems, Inc.	\$50,000
01/15/25	Capital	HVAC In WSP Concourse	Osterfeld Champion Service, Inc.	\$27,250
01/15/25	Maintenance	Fire Alarm Monitoring	Shiver Security Systems, Inc.	\$60,000
01/24/25	Maintenance	600 LW Rolling Garage Door	Rolling And Sliding Doors Of Dayton Ltd	\$34,000
	Total			\$318,601

Chief Financial Officer

Small Purchasing Information \$25,000 to \$100,000 January 1, 2024-December 31, 2024

Contract Date	Requesting Department	Description	Vendor	Amount
01/17/24	Safety	Smith System Training	Smith System Driver Improvemen	\$30,000
02/01/24	Maintenance	Repair Of Greyhawk MDT Units	Clever Devices Ltd	\$25,000
02/01/24	Maintenance	Paint Booth Lift Repairs	The Marmac Company	\$40,000
02/12/24	Executive	Annual Membership Dues	Downtown Dayton Partnership	\$25,000
03/15/24	Maintenance	Scada Annual Maintenance (2024-2025)	QEI LLC	\$29,849
03/21/24	Maintenance	Ford Transit Van	Montrose Ford LLC	\$51,174
03/29/24	Executive	ABBG Benchmark Group Membereship Dues	Imperial College Projects Ltd	\$28,500
04/01/24	Maintenance	2024- 2500 HDTruck	White Allen Chevrolet Co	\$49,045
04/15/24	Communications	Video Production Services	D H Productions LLC	\$99,375
04/25/24	1T	Privilage Access Management	CDWG	\$31,204
05/01/24	CBD	Office Supplies	Friends Service Co, Inc	\$50,000
05/01/24	CBD	Office Supplies	Staples, Inc	\$40,000
05/02/24	Inventory	3M Graphics Material	Grimco, Inc	\$49,864
05/02/24	Transportation	Safe Driving Rings & Diamonds	The Tharpe Company, Inc dba Engage2Excel	\$28,000
05/02/24	lΤ	Solarwinds Maintenance	CDWG	\$35,013
05/09/24	ΙΤ	Network Services	Vernovis Ltd	\$30,000
05/20/24	Maintenance	Shelter Parts	Brasco International, Inc	\$36,825
05/31/24	Executive	APTA Membership	APTA	\$39,250
06/05/24	Maintenance	Scrubber- Ride On	M.H. Equipment Corporation	\$74,896
06/13/24	ĪŤ	Trapeze Drivermate Pilot	Trapeze Software Grp, Inc	\$36,650
06/20/24	ΙΤ	CDWG Server Implementation	CDWG	\$41,895
07/22/24	Maintenance	Bus Washer Preventative Maintenance Inspection Program	Westmatic Corporation	\$75,861
07/31/24	ΙΤ	Microsoft Ea True-Up	Insight Public Sector	\$41,569
08/02/24	ΙΤ	Cisco Switch Annual Maint	CBTS Technology Solutions LLC	\$65,374
08/06/24	Maintenance	Rolling Sliding Doors Of Dayto	Rolling And Sliding Doors Of Dayton	\$25,000
08/14/24	Maintenance	HVAC Eastown Transit Ctr	Osterfeld Champion Service Inc	\$46,075
08/19/24	ΙΤ	Bus Internet & Web Host	Donet Incorporated	\$34,000
09/03/24	Maintenance	Replace 600 Air Comp. & Drier	Ingersoll-Rand Company	\$74,000
09/05/24	Inventory	2024 Air Dryer Filters	Vehicle Maintenance Program, Inc	\$41,036
09/05/24	IT	Parts For Wifi Project	CDWG	\$61,350
09/05/24	IT	Dell PC And Laptop Replacement	Dell Computer Corp	\$84,250
09/05/24	IT	Netapp Storage For Veeam	CDWG	\$99,717
09/06/24	Maintenance	Floor Scrubbers-Walk Behind	M.H. Equipment Corporation	\$25,958
10/03/24	Maintenance	Annual Radio PM Service Agreement	P&R Communications	\$51,630
10/07/24	Capital	Employee Parking (employee reimbursement)	City Of Dayton	\$84,000
10/11/24	Maintenance	Fans For The 601 Shops	Big Ass Holding LLC dba Big Ass Fans	\$50,000
10/18/24	Maintenance	Bus Washer Brushes Replacement	Westmatic Corporation	\$91,720
10/18/24	Inventory	Trolley Carbon Inserts	Trolley Support LLC	\$99,875
10/22/24	Procurement	Opengov Annual Renewal	Opengov, Inc	\$31,131
11/11/24	Safety	Continuity Operations Consultant	Integrated Solutions Consulting Corp	\$79,992
11/11/24	Engineering	Autodesk Software	DLT Solutions LLC	\$31,473
11/14/24	ΙΤ	VMware Oarnet	The Ohio State University	\$44,585

Small Purchasing Information \$25,000 to \$100,000

January 1, 2024-December 31, 2024

11/27/24	Maintenance	Emergency Snow/Ice Removal	Groundspro LLC	\$25,000
12/03/24	Communications	Employee App-Info Hub	Engage Solutions Group	\$52,800
12/10/24	İT	Advanced APC Analysis	Swiftly, Inc	\$55,774
12/18/24	IT	Veeam Backup Licenses	CDWG	\$79,800

\$2,323,510 Totals

Chief Financial Officer