

Greater Dayton RTA Board of Trustees

Jointly held Finance, Personnel, and Planning Committees Meeting Pack

Tuesday, April 15, 2025 - 8:30 a.m.
Wright Stop Plaza - 4 S. Main Street, Dayton, Ohio 45402 2nd Floor Multipurpose Room

Interpreters for hearing-impaired individuals are available upon request. Requests should be made at least five days before the meeting's date. For more information, contact Cathy Garner at 425-8392.

Thank you.

Greater Dayton RTA Board of Trustees Jointly held Finance, Personnel and Planning Committees Meeting Packet

Meeting Date: Tuesday, April 15, 2025 - 8:30 a.m. Wright Stop Plaza - 4 S. Main Street, Dayton, OH 45402 2nd Floor Multipurpose Room

Agenda Next Section





AGENDA

Greater Dayton RTA Board of Trustees Finance/Personnel and Planning Committees Meeting

Wright Stop Plaza 4 South Main Street, 2nd Floor Conference Room, Dayton OH 45402 Tuesday, April 15, 2025 – 8:30 a.m.

Call Meeting to Order Sharon White, Chair

Roll Call/Declare Quorum White

I. Approval of February 18 and March 18, 2025 Jointly Held White Finance/Personnel and Planning Committees Meeting Minutes

II. Informational / Discussion Items

Finance/Personnel Matthews-Stenson

Capital Presentation
 Ruzinsky

Discussion may result in an Action Item

February 2025 Financial Report
 Small Purchasing Information
 Howard

Planning Weckesser

Customer and Business Development Update
 Policicchio

III. Chief Executive Officer Update Ruzinsky

IV. Request for Executive Session – As Required White

Reconvene to Regular Session

<u>Next Regular Committees Meetings</u> – May 20, 2025

June 17, 2025 – optional, may be cancelled

V. Adjournment White

Interpreters for hearing impaired individuals are available upon request. Requests should be made at least 5 days prior to the date of the meeting. For more information, please call (937) 425-8392. Thank you.

Greater Dayton RTA Board of Trustees Jointly held Finance, Personnel and Planning Committees Meeting Packet

Meeting Date: Tuesday, April 15, 2025 - 8:30 a.m. Wright Stop Plaza - 4 S. Main Street, Dayton, OH 45402 2nd Floor Multipurpose Room

Approval of Minutes

Next Section





Jointly Held Finance/Personnel and Planning Committees Meeting Minutes

February 18, 2025

Members Present: Sharon D. White, Chair

Ashton Dupler Al Fullenkamp Nikol Miller Grady Mullins

David P. Williamson (arrived at 8:35am)

Thomas Weckesser

Excused: John A. Lumpkin, Jr.

Belinda Matthews-Stenson

Staff in Attendance: Bob Ruzinsky

Daron Brown Roland Caldwell

Chris Conard, Coolidge Wall

Deborah Howard Shanel Kilgore Brandon Policicchio Armando Santiago Mary K. Stanforth

Ms. White called the meeting to order at 8:30 a.m. and roll call was taken:

Roll Call

Ms. White -Yes Mr. Dupler -Yes Mr. Fullenkamp -Yes Mr. Lumpkin Excused Ms. Matthews-Stenson -Excused Ms. Miller -Yes Mr. Mullins -Yes Mr. Weckesser -Yes

Mr. Williamson - Excused; Arrived at 8:35am

A quorum was present, and proper notice of the meeting had been given.

<u>Approval of November 19, 2024, Jointly Held Finance/Personnel and Planning Committees Meeting Minutes</u>

Ms. White asked if attendees request a reading of the minutes or have corrections to the minutes?

Upon hearing no requests or corrections, a MOTION was made by Mr. Weckesser and SECONDED by Mr. Fullenkamp to APPROVE the November 19, 2024 minutes.

The MOTION was APPROVED by voice vote 7-0.

Future Board Meeting Action Items

Action Item #2 - Hazardous and Non-Hazardous Waste Removal and Disposal

Mr. Brown stated the purpose of this procurement is to contract with a firm to provide removal and disposal of hazardous and non-hazardous waste materials from Greater Dayton Regional Transit Authority (RTA) facilities.

The successful contractor is required to transfer or pump materials into approved containers; load and secure into the transport vehicles; dispose by recycling, fuel blending, re-refining, wastewater treatment, or other approved method; prepare all documentation required by federal, state, and local authorities. The contractor shall be responsible for providing empty fifty-five (55) gallon drums, properly labeling, testing of contents prior to transport, having the required licenses and permits, notifying agencies having authority over transport, and providing manifest documentation to RTA.

Sealed bids for Hazardous and Non-Hazardous Waste Removal and Disposal were solicited through the <u>Dayton Daily News</u>, <u>Dayton Weekly News</u> and <u>Transit Talent</u>. In addition, RTA sent invitations for bids to thirty-three (33) firms.

At 10:00 A.M. on December 12, 2024, RTA publicly opened three (3) bids that were received. The price received is as follows:

| Year | Valocor Dayton, Ohio *Non-Responsive | Safety Kleen Cincinnati, OH | GFL Environmental Services Springboro, OH |
|-------------|--------------------------------------|--------------------------------|---|
| Year 1 | * | \$ 63,173.75 | \$ 39,743.75 |
| Year 2 | * | \$ 66,696.99 | \$ 42,075.25 |
| Year 3 | * | \$ 70,495.62 | \$ 44,298.75 |
| Year 4 | * | \$ 74,547.32 | \$ 46,638.25 |
| Year 5 | * | \$ 78,984.04 | \$ 49,069.75 |
| GRAND TOTAL | * | \$ 353,897.72 | \$ 221,825.75 |

^{*} Did not complete the detailed bid sheet as instructed.

Based on the significant price difference in the bids received, clarification was received by each bidder that their pricing was correct and accurate. The bid received from GFL Environmental Services is reflective of a 2% increase based on the prior (2022) contract amount. GFL Environmental services has previously provided us with services related to this project and has received excellent reference checks from other companies where they have provided similar services in the past.

MOTION made by Mr. Williamson and SECONDED by Mr. Fullenkamp that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees a CONTRACT AWARD to GFL Environmental Services for Hazardous and Non-Hazardous Waste Removal and Disposal for a five (5) year period for \$221,826 plus a 15% contingency fee of \$33,274 for any unseen issues, for a total not to exceed amount of \$255,100. Actual costs will vary depending on usage.

The MOTION was APPROVED by voice vote 7-0.

Action Item #3 – Advertising Media Services

Mr. Policicchio stated that the purpose of this procurement is to contract with vendors to provide media space for Greater Dayton RTA advertisements through television, radio, digital, print, and billboards.

RTA uses advertising to promote its programs and services throughout Montgomery County for ridership services, employment opportunities, and agency information to customers and the community at large.

The following vendors are currently approved for providing advertising media placements. RTA reserves the right to add or remove vendors from this list for the duration of the awarded period, provided they meet the necessary requirements.

| Vendor | Location | Media Type | |
|-----------------------|-----------------|-----------------|--|
| Dayton Daily News | Dayton, OH | Print | |
| Dayton Weekly News | Dayton, OH | Print | |
| Lamar Advertising | Baton Rouge, LA | Billboard | |
| Key Ads | Dayton, OH | Billboard | |
| Alpha Media, LLC | Dayton, OH | Radio & Digital | |
| iHeart Media | Chicago, IL | Radio & Digital | |
| Faith and Friends | Dayton, OH | Radio & Digital | |
| COX Media Group Radio | Chicago, IL | Radio & Digital | |
| COX Media Group | Chicago, IL | Television | |
| Charter Communication | Atlanta, GA | Television | |
| WDTN | Chicago, IL | Television | |
| Sinclair Properties | Nashville, TN | Television | |
| ThinkTV | Dayton, OH | Television | |

Each year, RTA will request pricing from the approved vendors based on anticipated advertising campaigns. Costs will be evaluated, and acceptable pricing will be selected from the quotes provided. Below are the estimated advertising media costs over the next four (4) years.

| Advertising Media | Year 1 | Year 2 | Year 3 | Year 4 | 4-Year Total |
|-------------------|-----------|-----------|-----------|-----------|--------------|
| Print | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$80,000 |
| Billboard | \$20,000 | \$20,000 | \$20,000 | \$20,000 | \$80,000 |
| Radio & Digital | \$60,000 | \$60,000 | \$60,000 | \$60,000 | \$240,000 |
| Television | \$175,000 | \$175,000 | \$175,000 | \$175,000 | \$700,000 |
| Total | \$275,000 | \$275,000 | \$275,000 | \$275,000 | \$1,100,000 |

MOTION made by Ms. Matthews-Stenson and SECONDED by Mr. Williamson that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees contract AWARDS to the approved firms totaling \$275,000 per year for four (4) years, for a grand total of \$1,100,000. Funds will be apportioned as-needed between the approved vendors.

The MOTION was APPROVED by voice vote 7-0.

Customer and Business Development Updates

There was a change to the agenda as the Centre City Developer had to cancel. In its place, Mr. Ruzinsky provided an update on federal funding. Mr. Policicchio also highlighted the various activities taking place in the Customer and Business Development Department.

November 2024 Financial Report

Ms. Stanforth stated the November 2024 Financial Report was provided in today's meeting packet. Total revenues are \$100 thousand under budget as a result of lower sales tax and federal assistance, offset by higher passenger fares and interest. Total expenses are \$2.5 million under budget as a result of lower fringe benefits, services, materials & supplies and miscellaneous expense, offset by higher purchased transportation and casualty & liability costs. RTA's service loss after local capital charge is \$2.2 million after eleven months, which compares to a budgeted loss of \$4.9 million. The overall financial result is tracking favorably compared to budget.

Small Purchasing Information

Ms. Howard stated the Small Purchasing Information was included in today's meeting packet.

Request for Executive Session

There were no requests for an Executive Session.

Next Meeting

The upcoming jointly held Finance/Personnel and Planning Committee meeting is scheduled for March 18, 2025.

Adjournment

MOTION made by Ms. Miller and SECONDED by Mr. Fullenkamp to ADJOURN the meeting.

The MOTION was APPROVED by voice vote 7-0.

The meeting ADJOURNED at 9:20 a.m.

| · · | ATTEST |
|------------------------|--|
| Sharon D. White, Chair | Brandon Policicchio, Committee Secretary |



Jointly Held Finance/Personnel and Planning Committees Meeting Minutes

March 18, 2025

Members Present: Thomas Weckesser, Acting Chair

Al Fullenkamp

John A. Lumpkin, Jr.

Nikol Miller Grady Mullins

David P. Williamson

Excused: Ashton Dupler

Belinda Matthews-Stenson

Sharon D. White

Staff in Attendance: Bob Ruzinsky

Daron Brown Roland Caldwell

Chris Conard, Coolidge Wall

Deborah Howard Shanel Kilgore Brandon Policicchio Mary K. Stanforth

Mr. Weckesser called the meeting to order at 8:30 a.m. and roll call was taken:

Roll Call

Mr. Weckesser -Yes Excused Mr. Dupler -Mr. Fullenkamp -Yes Mr. Lumpkin Yes Ms. Matthews-Stenson -Excused Ms. Miller -Yes Mr. Mullins -Yes Ms. White -Excused Mr. Williamson -Yes

A quorum was present, and proper notice of the meeting had been given.

<u>Approval of February 18, 2025, Jointly Held Finance/Personnel and Planning Committees Meeting Minutes</u>

Mr. Weckesser asked if attendees request a reading of the minutes or have corrections to the minutes?

Upon hearing no requests or corrections, Mr. Weckesser DECLARED APPROVAL of the February 18, 2025 meeting minutes.

Future Board Meeting Action Items

<u>Action Item #4 – New Hire Background Checks</u>

Mr. Policicchio stated the purpose of this procurement is for the Greater Dayton Regional Transit Authority (RTA) to award a contract for a five (5) year period to provide full, comprehensive background check services for new hire applicants.

RTA employees are thoroughly vetted before hiring to ensure the safety and security of our operations and the communities we serve. The successful contractor will be responsible for providing RTA with background checks for in-state and out-of-state new hires. The contractor will also provide screening reports and Department of Transportation employer checks as needed.

Sealed bids were solicited publicly through the <u>Dayton Daily News</u>, <u>Dayton Weekly News</u>, and <u>Transit Talent</u>. Invitations for Bid were sent to thirty-four (34) firms.

At 10:00 AM on January 23, 2025, eleven (11) bids were received and publicly opened. The bid results were as follows:

| Vendor | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Total |
|---|-----------|-----------|-----------|-----------|-----------|-------------|
| The Orsus Group Troy, MI | \$25,650 | \$25,650 | \$25,650 | \$26,424 | \$27,222 | \$130,596 |
| First Choice Davie, FL | \$31,050 | \$31,050 | \$31,050 | \$31,050 | \$31,050 | \$155,250 |
| Employers Choice Santa Fe Springs, CA | \$33,000 | \$33,900 | \$34,800 | \$35,700 | \$36,630 | \$174,030 |
| TruView BSI Melview, NY | \$35,400 | \$35,400 | \$35,400 | \$35,400 | \$35,400 | \$177,000 |
| TriCor Employment Berea, OH | \$35,160 | \$39,210 | \$44,400 | \$51,900 | \$58,350 | \$229,020 |
| Accurate C&S Services Oakland, CA | \$43,200 | \$48,600 | \$54,000 | \$59,400 | \$64,800 | \$270,000 |
| Data Research Toledo, OH | \$59,400 | \$67,350 | \$74,850 | \$85,200 | \$97,200 | \$384,000 |
| Gravitas Investigations Kings Mill, OH | \$98,358 | \$103,914 | \$109,116 | \$114,564 | \$119,028 | \$544,980 |
| Advantage Support Flint, MI | \$104,400 | \$107,532 | \$110,754 | \$114,084 | \$117,510 | \$554,280 |
| Diversion Investigations Cincinnati, OH | \$130,590 | \$118,590 | \$117,990 | \$118,590 | \$118,590 | \$604,350 |
| Armor Risk Management Youngstown, OH | \$330,000 | \$330,000 | \$315,000 | \$330,000 | \$330,000 | \$1,635,000 |

Annual totals include the costs for a total of nine (9) different checks performed for each new employee.

MOTION made by Mr. Lumpkin and SECONDED by Mr. Fullenkamp that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees a five (5) year CONTRACT AWARD to The Orsus Group for New Hire Background Checks for \$130,596 and a 20% contingency fee of \$26,119 for additional checks for a grand total of \$156,715.

The MOTION was APPROVED by voice vote 6-0.

Action Item #5 – Temporary Staffing Services

Mr. Policicchio stated the purpose of this procurement is to contract with temporary staffing firms with expertise in sourcing, screening, and providing quality candidates to fill the temporary staffing needs of Greater Dayton RTA.

Sealed bids for Temporary Staffing Services were solicited through the Dayton Daily News, Dayton Weekly News, and Transit Talent. Invitations for Bid were sent to ninety-two (92) firms.

At 10:00 AM on February 27, 2025, twenty-six (26) bids were received and publicly opened. The bid results were as follows:

| Temporary Staffing 4-Year Average Hourly Billing Rate | Acct Asst. | Admin. Asst. | Data Entry Clerk | HR Asst. | Network Spc. | Purch. Agent | Reception |
|---|---------------|-----------------|---------------------|-------------|-----------------|-----------------|-----------|
| Crystal L Dunson & Associates Dayton, OH | \$17.90 | \$15.90 | \$16.40 | \$23.00 | \$22.50 | \$23.50 | \$15.90 |
| Rockglade Gov. Solutions New Albany, OH | \$22.32 | \$25.87 | \$16.02 | \$22.73 | \$22.14 | \$36.37 | \$15.49 |
| Infostride San Jose, CA | \$22.87 | \$22.16 | \$21.13 | \$27.21 | \$32.09 | \$26.79 | \$19.01 |
| Staffmark Investment Cincinnati, OH | \$23.68 | \$21.78 | \$21.78 | \$33.19 | \$29.96 | \$36.34 | \$21.12 |
| Staff Today West Covina, CA | \$26.41 | \$25.11 | \$20.81 | \$23.45 | \$39.62 | \$25.59 | \$22.92 |
| Crown Personnel Services Dayton, OH | \$25.64 | \$23.54 | \$23.54 | \$25.46 | \$28.44 | \$32.64 | \$22.93 |
| DS Technologies Ashburn, VA | \$31.36 | \$26.11 | \$22.99 | \$26.11 | \$31.36 | \$36.59 | \$19.84 |
| Diskriter Pittsburgh, PA | \$30.80 | \$26.60 | \$25.20 | \$26.60 | \$23.80 | \$29.40 | \$28.00 |
| Fidelity Employment Staffing Memphis, TN | \$30.69 | \$28.71 | \$26.07 | \$33.89 | \$37.09 | \$35.51 | \$23.76 |
| 22nd Century Technologies Somerset, NJ | \$26.39 | \$23.76 | \$22.43 | \$36.95 | \$52.79 | \$43.55 | \$26.39 |
| Kennedy Business Services Baltimore, MD | \$26.60 | \$29.85 | \$28.23 | \$32.79 | \$36.73 | \$64.73 | \$25.73 |
| Techgene Solutions Irving, TX | \$30.30 | \$29.06 | \$26.59 | \$46.39 | \$37.73 | \$36.49 | \$29.06 |
| BuzzClan Dallas, TX | \$35.76 | \$32.99 | \$27.34 | \$42.16 | \$58.28 | \$46.25 | \$24.96 |
| eNcloud Services Katy, TX | \$28.14 | \$26.01 | \$36.78 | \$35.91 | \$ 76.84 | \$54.31 | \$25.89 |

| InstantServe | \$33.18 | \$33.18 | \$30.84 | \$37.84 | \$46.16 | \$43.12 | \$30.84 |
|-------------------------|----------------|----------------|---------|---------|----------|----------------------|----------------|
| Wayne, PA | 700.00 | 700100 | 7-0-0 | ,,,,,, | + 10120 | + 1011 | 40000 |
| VIVA USA | \$41.46 | \$34.05 | \$26.88 | \$41.24 | \$55.63 | \$42.00 | \$26.79 |
| Rolling Meadows, IL | · | · | · | | · | · | , |
| Infojini | \$37.98 | \$35.28 | \$31.23 | \$39.33 | \$48.78 | \$48.78 | \$28.53 |
| Columbia, MD | φετ.,σ | φεε.20 | Ψ01.20 | Ψε>.εε | Ψ.σ., σ | Ψ.σ., σ | \$20.00 |
| Marquee Staffing | \$37.98 | \$37.98 | \$27.51 | \$42.63 | \$45.70 | \$51.93 | \$34.30 |
| Irvine, CA | Ψ37.76 | Ψ37.76 | Ψ27.51 | Ψ-2.03 | Ψ-3.70 | ψ51.75 | Ψ34.50 |
| Tellus Solutions | \$45.05 | \$50.57 | \$33.74 | \$49.00 | \$40.98 | \$49.77 | \$34.70 |
| Santa Clara, CA | \$43.03 | \$30.37 | \$33.74 | \$49.00 | \$40.96 | \$ 4 9.77 | \$34.70 |
| MGT Impact Solutions | \$40.77 | \$54.70 | \$29.04 | \$37.79 | ¢117.67 | ¢52.20 | ¢21.05 |
| Tampa, FL | \$40.77 | \$54.79 | \$38.04 | \$37.79 | \$117.67 | \$53.20 | \$31.85 |
| Dataman USA | \$42.67 | ¢24.02 | \$24.70 | ¢00.70 | \$70.05 | ¢c1.05 | ¢20.17 |
| Centennial, CO | \$42.67 | \$34.03 | \$34.70 | \$80.60 | \$79.05 | \$61.85 | \$30.17 |
| Sunshine Enterprise USA | ¢49.24 | ¢45.20 | ¢45.20 | \$46.00 | \$54.06 | ¢c0.21 | \$62.00 |
| Maitland, FL | \$48.24 | \$45.30 | \$45.30 | \$46.00 | \$54.96 | \$60.21 | \$62.90 |
| Softsages | Φ 51.50 | Φ 51.50 | Φ5.6.50 | Φ46.70 | Φ72.00 | Φ 51 50 | Φ5.6.50 |
| Malvern, PA | \$51.50 | \$51.50 | \$56.50 | \$46.50 | \$72.00 | \$51.50 | \$56.50 |
| Noor Associates | * | * | * | * | * | * | * |
| New York, NY | ~ | Ψ. | * | Ψ. | * | 7 | Ψ. |
| Hanker Systems | * | * | * | * | * | * | * |
| Tampa, FL | T | ጥ | Ψ. | ጥ | Ψ. | ጥ | ጥ |
| 2getherwecango Programs | ** | ** | ** | ** | ** | ** | ** |
| Dayton, OH | 4.4 | -14- | 4° 4° | -11- | -11 | 4.4 | 4.4 |

^{*}Non-responsive: Bidders did not meet the federal submission requirements

MOTION made by Ms. Miller and SECONDED by Mr. Lumpkin that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees four-year CONTRACT AWARDS to Crystal L. Dunson & Associates and Rockglade Government Solutions totaling \$209,155 with a 10% contingency of \$20,916 for a grand total of \$230,071. Funds will be apportioned as needed between the awarded vendors, giving priority to the vendor with the lowest billing rate first.

The MOTION was APPROVED by voice vote 6-0.

Action Item #6 - Aptean Renewal

Mr. Policicchio stated the purpose of this procurement is to renew the ROSS software license agreement with Aptean. Greater Dayton RTA uses ROSS for its Enterprise Resource Planning (ERP) Accounting Software.

ROSS is used daily by departments including Procurement, Inventory, and Accounting. Functions include general ledger, accounts payable and receivable, fixed assets, as well as purchasing and receiving. RTA has utilized the system for more than 30 years. Major upgrades were performed on the system in 2018-2019 and 2023-2024.

Aptean quoted a price of \$156,648 for a one (1) year renewal of the ROSS software license agreement. In April of 2024, RTA awarded a one (1) year renewal totaling \$120,498. Aptean stated that the cost increase is due to RTA still hosting ROSS locally rather than cloud storage, making it difficult for Aptean to provide regular support.

As a result of this, there is a proposal in the works that would recommend RTA switch to cloud storage. The change would benefit RTA by allowing for a multi-year renewal, rather than one (1) year at a time.

^{**}Not responsible: Bidder is unable to fulfill the specifications of the contract

Aptean has also agreed to credit RTA for at least \$24,000 of the \$156,648, once the switch is made to cloud storage. This action item will be brought to the Board in the coming months.

MOTION made by Mr. Williamson and SECONDED by Ms. Miller that the Finance/Personnel and Planning Committees RECOMMEND to the Board of Trustees a CONTRACT AWARD to Aptean, Inc. for one (1) year for a total of \$156,648.

The MOTION was APPROVED by voice vote 6-0.

Customer and Business Development Update

Mr. Policicchio stated a report was included in today's meeting packet including information regarding Transit Driver Appreciation Week, the March Theme Bus, Communications Ad Wheel Award, New Graduates Celebration, RTA assisting with the Big Hoopla, and several other important updates.

January 2025 Financial Report

Ms. Stanforth stated the January 2025 Financial Report was provided in today's meeting packet. Total revenues are \$1.5 million over budget as a result of higher federal assistance and passenger fares. With the new administration, federal assistance was drawn as soon as possible due to the possibility of changes to grants awarded/approved as well the potential for a government shutdown. Total expenses are \$452 thousand under budget because of lower fringe benefits, services, materials & supplies, casualty & liability, purchased transportation and miscellaneous expense, offset by higher utilities and power costs. RTA's service gain after local capital charge is \$123 thousand, which compares to a budgeted loss of \$1.9 million.

Small Purchasing Information

Ms. Howard stated the Small Purchasing Information was included in today's meeting packet.

Chief Executive Officer's Report

Mr. Ruzinsky provided a update on the upcoming NATO event and discussed various details relating to RTA's involvement.

Request for Executive Session

There were no requests for an Executive Session.

Next Meeting

The upcoming jointly held Finance/Personnel and Planning Committee meeting is scheduled for April 15, 2025.

Adjournment

MOTION made by Mr. Lumpkin and SECONDED by Mr. Williamson to ADJOURN the meeting.

The MOTION was APPROVED by voice vote 6-0.

The meeting ADJOURNED at 9:00 a.m.

Thomas Weckesser, Acting Chair Mary Kay Stanforth, Committee Secretary

Greater Dayton RTA Board of Trustees Jointly held Finance, Personnel and Planning Committees Meeting Packet

Meeting Date: Tuesday, April 15, 2025 - 8:30 a.m. Wright Stop Plaza - 4 S. Main Street, Dayton, OH 45402 2nd Floor Multipurpose Room

Joint Finance, Personnel and Planning Committee INFORMATIONAL/DISCUSSION Items

Next Section





Greater Dayton Regional Transit Authority Financial Report February 2025

Financial Summary
Comparative Data
Departmental Detail
Balance Sheets
Sales Tax Receipts

Greater Dayton Regional Transit Authority YTD Financial Report February 28, 2025

Actual Feb-25

1.424.465

10,236

6.069

9,956

12,231

620.956

7,426,528

5,927,193

15,437,633

5,600,127

1,047,848

2,365,206

1,053,497

1,007,000

1,230,919

439,752

34.704

135.170

151,542

13,065,766

2,371,868

586,948

1,784,919

(257,451)

9.2%

0.1%

0.0%

4.0%

0.1%

48.1%

0.1%

38.4%

100%

42.9%

8.0%

18.1%

8.1%

7.7%

3.4%

9.4%

0.3%

1.0%

1.2%

100%

| P | Δ١ | /e | nı | ıΔ | c |
|---|----|----|----|----|---|
| | | | | | |

Passenger Fares
Contract Service Fares
Service Subsidies
Interest
Other
Sales Tax - Net
State Assistance
Federal Assistance

Total Revenue

Expenses

Wages
Paid Absences
Fringe Benefits
Services
Materials & Supplies
Utilities & Power
Casualty & Liability Costs
Taxes
Purchased Transportation
Miscellaneous
Total Expenses

Pre Local Capital - Gain (Loss)

Less - Local Capital Charge

Balance Sheet - Change in Net Position

RTA Service - Gain (Loss)

Audit & GASB Items

 Less - Market to Market Adjustment

 Plus - Market to Market Adjustment
 664,042

 Less - Federal/State Depreciation
 2,706,413

 Less - GASB 68 & 74 (Pensions) Charge

 Plus - GASB 68 & 74 (Pensions) Credit

 Audit Adjusted - Gain (Loss)
 (257,451)

 Plus - Non-RTA Capital Grants Received

Total Revenues are \$2.7M over budget as a result of higher federal assistance and passenger fares.

Total Expenses are \$1M under budget as a result of lower fringe benefits, services, materials & supplies, purchased transportation and miscellaneous expense.

Local Capital Charge is \$63k under budget.

RTA Service Gain after Local Capital Charge reflects a \$3.8M positive variance.

Greater Dayton RTA
Departmental Budget Summary
February 28, 2025

February 28, 2025 **Current Month** Department # Actual **Budget Variance** 7 **Board of Trustees** Board 11 5 (1) Chief Executive Officer CEO 21 46 54 (8) Labor Relations 55 71 78 (7) Total CEO 118 132 (15) **Chief Capital Officer** Chief Capital Officer 7 92 61 55 24 48 Engineering 33 (16)Corporate Dept. 98 (13)0 (13)Total CCO 81 103 (22)Chief Financial Officer Chief Financial Officer 19 46 51 (5) 179 Claims 66 137 (43)Procurement 77 37 46 (9) Accounting & Payroll 91 80 111 (30)Total CFO 300 388 (88) Transportation Transportation Administration 60-61 582 (18)564 Revenue Vehicle Ops 2,393 2,519 (126)63 Security 88 (1) **Total Transportation** 2,957 3,101 (145)Maintenance Administration Maintenance 71 156 162 (7) Repair Shops 72 885 946 (60)73 87 (23)Inventory 64 75 75 (89) Line Shop 164 Facility Maintenance 76 220 257 (37) Transit Hubs 81-85 141 126 15 Facility Cleaning 89 43 (1) 44 **Total Maintenance** 1,584 1,786 (202)Customer & Business Dev. CC&BDO 41 35 43 (8) 51 81 Communications 43 (31)**Quality Service** (9) 44 104 113 Planning & Scheduling 45 64 42 22 **Human Resources** 31 64 118 (54)Information Technology (IT) 58 194 207 (14)Training, Safety & Risk 65 70 88 (19)Total CC&BDO 582 694 (112) **RTA Totals** 5,626 (584)6.210

| | Year to Dat | e |
|-------------|-------------|--------------|
| Actual | Budget | Variance |
| 10 | 13 | (3) |
| 100 | 111 | (11) |
| 146 246 | 160 271 | (14) (25) |
| 85 | 112 | (28) |
| 62 | 101 | (39) |
| 7 | 30 | (23) |
| 153 | 243 | (90) |
| 94 | 104 | (11) |
| 1,272 77 | 1,360 96 | (88) (19) |
| 187 | 228 | (41) |
| 1,630 | 1,789 | (159) |
| 1,237 | 1,216 | 21 |
| 5,168 | 5,455 | (287) |
| 6,406 | 6,673 | (2) |
| 334 | 338 | (4) |
| 1,849 | 1,958 | (109) |
| 161 | 180 | `(19) |
| 169 | 339 | (171) |
| 495 253 | 529 252 | (34) |
| 88 | 90 | (2) |
| 3,349 | 3,687 | (338) |
| 79 | 88 | (9) |
| 113 | 167 | (54) |
| 228 | 235 | (7) |
| 113 149 | 87 244 | 26 (94) |
| 434 | 422 | 12 |
| 155 | 182 | (28) |
| 1,272 | 1,425 | (154) |
| 13,066 | 14,102 | (1,036) |

| Annual Budget |
|--|
| 81 |
| 679 |
| 966 1,645 |
| 683 618 3,600 |
| 4,901 |
| 634 3,165 590 1,390 5,779 |
| 7,491 33,472 10 40,973 |
| 2,081 11,980 1,103 2,075 2,808 1,519 555 22,121 |
| 539 1,016 1,440 532 1,486 2,562 1,115 8,690 84,190 |

(Dollars in Thousands, Bracketed Variances are Favorable)

Greater Dayton Regional Transit Authority
YTD Financial Report

| February 28, 2025 | Actual Feb 2025 | | Budget Feb 2025 | | Actual Feb 2024 | |
|--|--------------------|-------|--------------------|-------|--------------------|-------|
| Revenues | | | | | | |
| Passenger Fares | 1,424,465 | 9.2% | 1,062,402 | 8.3% | 1,094,283 | 9.0% |
| Contract Service Fares | 10,236 | 0.1% | 834 | 0.0% | 2,303 | 0.0% |
| Service Subsidies | 6,069 | 0.0% | 4,654 | 0.0% | - | 0.0% |
| Interest | 620,956 | 4.0% | 600,004 | 4.7% | 601,332 | 5.0% |
| Other | 9,956 | 0.1% | 40,832 | 0.3% | 11,803 | 0.1% |
| Sales Tax - Net | 7,426,528 | 48.1% | 7,426,528 | 58.1% | 7,246,581 | 59.8% |
| State Assistance | 12,231 | 0.1% | 12,230 | 0.1% | - | 0.0% |
| Federal Assistance | 5,927,193 | 38.4% | 3,633,332 | 28.4% | 3,154,368 | 26.0% |
| Total Revenue | 15,437,633 | 100% | 12,780,816 | 100% | 12,110,669 | 100% |
| Expenses | | | | | | |
| Wages | 5,600,127 | 42.9% | 5,765,855 | 40.9% | 5,663,492 | 41.4% |
| Paid Absences | 1,047,848 | 8.0% | 971,068 | 6.9% | 1,010,487 | 7.4% |
| Fringe Benefits | 2,365,206 | 18.1% | 2,498,652 | 17.7% | 2,443,850 | 17.9% |
| Services | 1,053,497 | 8.1% | 1,233,695 | 8.7% | 1,170,489 | 8.6% |
| Materials & Supplies | 1,007,000 | 7.7% | 1,265,372 | 9.0% | 1,095,262 | 8.0% |
| Utilities & Power | 439,752 | 3.4% | 387,513 | 2.7% | 398,338 | 2.9% |
| Casualty & Liability Costs | 1,230,919 | 9.4% | 1,302,666 | 9.2% | 1,196,277 | 8.7% |
| Taxes | 34,704 | 0.3% | 39,170 | 0.3% | 34,258 | 0.3% |
| Purchased Transportation | 135,170 | 1.0% | 366,674 | 2.6% | 502,772 | 3.7% |
| Miscellaneous | 151,542 | 1.2% | 270,986 | 1.9% | 160,056 | 1.2% |
| Total Expenses | 13,065,766 | 100% | 14,101,651 | 100% | 13,675,281 | 100% |
| Pre Local Capital - Gain (Loss) | 2,371,868 | | (1,320,835) | - | (1,564,612) | |
| Less - Local Capital Charge | 586,948 | | 649,554 | | 482,044 | |
| RTA Service - Gain (Loss) | 1,784,919 | | (1,970,389) | - | (2,046,656) | |
| Audit & GASB Items | | | | | | |
| Less - Market to Market Adjustment | | | | | 338,782 | |
| Plus - Market to Market Adjustment | 664,042 | | | | | |
| Less - Federal/State Depreciation | 2,706,413 | | 2,954,034 | | 2,332,779 | |
| Less - GASB 68 & 74 (Pensions) Charge Plus - GASB 68 & 74 (Pensions) Credit | | | | | | |
| Audit Adjusted - Gain (Loss) | (257,451) | | (4,924,423) | - | (4,718,217) | |
| Plus - Non-RTA Capital Grants Received | | | - | | | |
| Balance Sheet - Change in Net Position | (257,451) | | (4,924,423) | - | (4,718,217) | |

Greater Dayton RTA Balance Sheets

| llance Sheets bruary 2025 and Year E | End 2024 | | | As | of 2/28/2025 | Pre - Audit of 12/30/2024 |
|---|---|---|-------------------------------|----|--|---|
| Assets and Deferred C | Outflows of Resou | rces | | | | |
| Current assets: | ent assets: Cash and cash equivalents Short-term investments Accounts receivable, less allowance for doubtful accound Materials and supplies, net Prepaid expenses and deposits | | ul accounts | \$ | 28,118,616 19,001,600 18,490,951 9,655,390 2,237,078 | \$ 15,207,19 19,371,49 18,543,22 9,435,55 2,316,83 |
| | | · | Total current assets | | 77,503,635 | 64,874,30 |
| Non-current assets: | Long-term inves Net pension/OP | | | | 68,205,139 1,903,116 | 70,880,31 - |
| | Capital assets: | Land Revenue producing and ser Buildings and structures Office furnishings, shop equ Construction in progress Less accumulated deprecia | uipment and other | | 7,361,536 135,926,206 165,698,029 31,442,763 36,196,190 (175,430,567) | 7,361,53 135,926,20 165,698,02 31,442,76 34,034,20 (172,137,20 |
| | | ' | Total capital assets - net | | 201,194,158 | 202,325,53 |
| | | | Total non-current assets | | 271,302,412 | 273,205,85 |
| | | | Total assets | | 348,806,048 | 338,080,16 |
| Deferred outflows of res | sources - pensions/ | OPEB | | | 21,413,074 | 27,333,87 |
| | Total assets an | d deferred outflows of resou | ırces | \$ | 370,219,122 | \$ 365,414,03 |
| Liabilities, Deferred In | flows of Resource | es and Net Position | | | | |
| Current liabilities: | Accounts payab Accrued payroll Accrued self-ins Unearned fares Other accrued e | and related benefits urance | | \$ | 1,683,094 5,703,830 4,732,095 535,976 1,841,534 | \$ 5,825,60 5,302,82 4,754,13 272,96 2,088,00 |
| | | | Total current liabilities | | 14,496,530 | 18,243,52 |
| Non-current liabilities: | Accrued comper Net pension/OP | nsated absences EB liabilities | | | 1,365,146 56,054,875 | 1,365,14 58,411,95 |
| | | | Total non-current liabilities | | 57,420,021 | 59,777,10 |
| | | | Total liabilities | | 71,916,551 | 78,020,62 |
| Deferred inflows of reso | ources - pensions/C | PEB | | | 2,116,619 | 4,037,74 |
| Net position: | Invested in capit Unrestricted | al assets | | | 201,194,158 94,991,794 | 202,325,53 81,030,12 |
| | | | Total net position | | 296,185,952 | 283,355,66 |
| | Total liabilities, | , deferred inflows of resourc | es and net position | \$ | 370,219,122 | \$ 365,414,03 |



SALES TAX RECEIPTS (NET OF FEE PAID TO STATE OF OHIO)

| | | | MONTHLY | | | | YEAR TO DATE | | | | |
|---------------------------|-------------------|------------------|------------|---------------------------------------|----------------|----------------|--------------|------------|---------------------------------|------------------|----------------|
| SALES PERIOD EARNED | MONTH RECEIVED | 2021 | 2022 | 2023 | Actual 2024 | Budget 2024 | 2021 | 2022 | 2023 | Actual 2024 | Budget 2024 |
| JANUARY | APRIL | 3,233,962 | 3,406,797 | 3,529,286 | 3,738,177 | 3,564,579 | 3,233,962 | 3,406,797 | 3,529,286 | 3,738,177 | 3,564,579 |
| FEBRUARY | MAY | 3,290,524 | 3,515,968 | 3,645,547 | 3,694,999 | 3,682,002 | 6,524,486 | 6,922,765 | 7,174,832 | 7,433,176 | 7,246,581 |
| MARCH | JUNE | 4,200,021 | 4,207,363 | 4,164,079 | 4,280,129 | 4,205,720 | 10,724,507 | 11,130,128 | 11,338,911 | 11,713,305 | 11,452,301 |
| APRIL | JULY | 3,960,624 | 4,023,682 | 4,096,524 | 4,090,033 | 4,137,489 | 14,685,131 | 15,153,810 | 15,435,435 | 15,803,338 | 15,589,790 |
| MAY | AUGUST | 4,174,409 | 4,292,382 | 4,190,742 | 4,251,263 | 4,232,649 | 18,859,540 | 19,446,192 | 19,626,177 | 20,054,601 | 19,822,439 |
| JUNE | SEPTEMBER | 3,995,835 | 4,073,673 | 4,340,913 | 4,303,934 | 4,384,322 | 22,855,374 | 23,519,865 | 23,967,090 | 24,358,535 | 24,206,761 |
| JULY | OCTOBER | 3,970,191 | 4,124,481 | 4,024,857 | 4,081,497 | 4,065,106 | 26,825,565 | 27,644,346 | 27,991,946 | 28,440,032 | 28,271,867 |
| AUGUST | NOVEMBER | 3,792,316 | 3,917,771 | 4,115,287 | 3,627,343 | 4,002,089 | 30,617,881 | 31,562,117 | 32,107,233 | 32,067,375 | 32,273,956 |
| SEPTEMBER | DECEMBER | 3,844,035 | 4,163,678 | 4,138,193 | 4,033,565 | 3,904,419 | 34,461,916 | 35,725,795 | 36,245,427 | 36,100,940 | 36,178,375 |
| OCTOBER | JANUARY | 3,771,559 | 4,075,167 | 3,945,585 | 4,158,837 | 3,930,150 | 38,233,475 | 39,800,962 | 40,191,012 | 40,259,777 | 40,108,525 |
| NOVEMBER | FEBRUARY | 4,015,563 | 3,989,588 | 3,915,474 ncreased \$2 k or | 3,917,951 | 4,014,320 | 42,249,038 | 43,790,550 | 44,106,486 Increased \$71k o | 44,177,728 | 44,122,845 |
| DECEMBER | MARCH | 4,620,756 | 4,677,163 | 4,746,305 | .06% versus 20 | 4,660,762 | 46,869,794 | 48,467,713 | 48,852,790 | r . 10% versus 2 | 48,783,607 |
| Totals | | \$ 46,869,794 \$ | 48,467,713 | \$ 48,852,790 | \$ 44,177,728 | \$ 48,783,607 | | | | | |
| % Increase Year over Year | | 13.79% | 3.41% | 0.79% | | | | | | | |

PLEASE NOTE THE ABOVE AMOUNTS ARE REPORTED NET OF A 1% ADMINISTRATIVE FEE WHICH IS PAID TO THE STATE OF OHIO.

Small Purchase Information

\$25,000 to \$100,000 January 01, 2025-March 31, 2025

| Contract Date | Requesting Dept | Description | Vendor | Amount |
|---------------|-----------------|--------------------------------------|-------------------------------------|-----------|
| 01/01/25 | Human Resources | Employee Assistance Program | Premier Community Health | \$87,880 |
| 01/01/25 | Human Resources | Eyemed Vision Insurance | Fidelity Security Life Insurance | \$59,471 |
| | | | Company | |
| 01/07/25 | Capital | Substation Spare Parts | Powell Electrical Systems, Inc. | \$50,000 |
| 01/15/25 | Capital | HVAC In WSP Concourse | Osterfeld Champion Service Inc. | \$27,250 |
| 01/15/25 | Maintenance | Fire Alarm Monitoring | Shiver Security Systems, Inc. | \$60,000 |
| 01/24/25 | Maintenance | 600 LW Rolling Garage Door | Rolling And Sliding Doors Of Dayton | \$34,000 |
| | | | Ltd | |
| 02/01/25 | Human Resources | Software System Support | Personnel Data Systems | \$60,500 |
| 02/03/25 | Maintenance | 600 LW Rolling Garage Door | Rolling And Sliding Doors Of Dayton | \$28,500 |
| | | | Ltd | |
| 02/05/25 | IT | Software Map Upgrade | Trapeze Software Grp, Inc. | \$27,958 |
| 02/13/25 | Maintenance | Maintenance | Kiepe Electric, Inc. | \$30,813 |
| 02/15/25 | Maintenance | Scada Annual Maint. 2025-2026 | QEI LLC | \$30,000 |
| 02/25/25 | IT | CBTS Yr 5 Dell Service Maintenance | CBTS Technology Solutions LLC | \$47,935 |
| 02/26/25 | Maintenance | Fire Alarm Monitoring - 5Yr LW & WSP | Johnson Controls Fire | \$83,815 |
| 03/04/25 | IT | Consulting And Training Vista | Personnel Data Systems | \$60,500 |
| 03/10/25 | IT | System Upgrade | Clever Devices Ltd | \$59,985 |
| 03/13/25 | IT | Cyber Security Audit | Guidepoint Security Holdings LLC | \$76,835 |
| 03/25/25 | Maintenance | UD Supervisor Leadership Class | University Of Dayton | \$63,700 |
| | Total | | | \$889,142 |

Board Meeting-05/06/25 Chief Financial Officer



Customer & Business Development Highlights Finance/Personnel & Planning Committee Meeting – 4/15/2025

RTA HONORS LOCAL MILITARY MEMBERS AND **VETERANS WITH NEW BUS DESIGN**





Senior Graphic Designer Cara Wood photographs Service and Repair Mechanic Tyler Frank, a veteran of the U.S. Army, in front of the new bus.

BUS TO HIGHLIGHT THE MORE THAN 50 RTA EMPLOYEES WHO ARE VETERANS

Keep your head on a swivel – the Greater Dayton RTA is rolling out a bus to 1998, serving aboard to commemorate the Unit- the USS Theodore Rooseed States military and the veterans who bravely served our country for Na- to Chicago to see him tional Military Appreciation Month. The veterans themed bus will begin circulating RTA bus routes on Thursday, May 1, 2025.

The bus was designed by Graphic Designer Carmen Gaines who said her inspiration was her son,

Bruce Gaines, who served in the U.S. Navy from 1994 velt aircraft carrier.

"After his training I went graduate, and I was so proud of him," she said. Gaines said she also wanted to honor her grandfather who fought in WWII.

The RTA proudly employs more than 50 veterans, whose service will be

Continued on page 2

HOP INTO SPRING ABOARD THE APRIL BUS



The April bus, pictured above, was created by Graphic Designer Carmen Gaines. The design features bunnies and flowers for spring. It also recognizes Autism Awareness Day, April Fools' Day, National Pet Day, National Gardening Day, World Art Day, Pretzel Day, National Siblings Day, Easter, Earth Day, and Administrative Professionals Day.

VETERANS

Continued from page 1

highlighted onboard the bus. Two RTA veterans will community members to be featured each month via an interior card. Each employee will get to keep their interior card as a memento after it appears on the bus.

Communication Specialist Katie Wedell is organizveterans with the bus, with the help of Gaines and Senior Graphic Designer Cara Wood.

An interior card with information regarding veteran resources in Montgomery County will remain on the bus all year long.

In conjunction with the debut of the bus, RTA will

hold a scavenger hunt for participate in. For details about the scavenger hunt, interested participants should follow RTA's social media pages on Facebook and Instagram. The first three winners of the scavenger hunt will win free ing photo shoots of all RTA rides for a month, week or day. The scavenger hunt was put together by Communications Specialist Michael Everman and Wood.

> The new militarythemed bus will be featured at local veterans' events throughout the year as well as on display in parades, starting with the Americana Parade in Centerville on July 4.



Robert Howell, pictured above, served in both the Army and the Navy. He talked about getting to help paint the new bus as a specialist in the body shop. "It's gorgeous," he said. "This is one of my favorite buses that we've done here."

RTA PREPARES FOR 2025 COLLEGE OUTREACH EVENTS



The newest RTA T-shirt geared towards local college students was designed by Senior Graphic Designer Cara Woods.

The neon-themed "Let's Go!" shirts, pictured above, will be giveaways at Wright State University's April Craze event on April 25 and at several college resource fairs when students return in the fall.

Each year RTA designs a shirt with college students in mind and hands them out along with information about our services that Wright State, UD and Sinclair students will find most helpful.

In the past the shirts have featured slang like "Bussin" and "Big Bus Energy".

The shirts are always a big hit on campuses with students saying they look forward to the new design each year.

The shirts are also used for internal swag giveaways throughout the year with opportunities for our staff to snag the new design.

RTA PREPARES FOR DOWNTOWN CLOSURES DUE TO NATO



RTA is planning for reroutes in downtown Dayton due to the creation of NATO Village for the 2025 NATO Parliamentary Assembly Spring Session taking place in Dayton from May 22-26.

RTA's downtown transit center, Wright Stop Plaza, is not within the bounds of NATO Village and will remain open.

The Flyer will have expanded hours during the weekend that NATO is in town to accommodate visitors as well as downtown residents and businesses.

HAVE YOU HEARD HOW WONDERFUL THE RTA IS?



"Have you heard how wonderful the RTA is? They have given me back my independence," says RTA Connect rider Kaye Dungan.

Dungan is one of many riders who recently shared how the RTA has improved their lives giving them access to jobs, medical appointments and more.

Communication Specialist Michael Everman captured their stories and turned it into a touching 30 second commercial set to air on local TV stations in May.

The campaign aims to highlight the importance of public transit through the voices of the individuals who use it every day.

CARING FOR OUR COMMUNITY CAMPAIGN HIGHLIGHTS 4 RTA EMPLOYEES ON BILLBOARDS



The latest group of employees to be featured on billboards throughout Montgomery County for RTA's Caring for Our Community campaign included Fixed-Route Operator Kevin Nelloms, who was commended for helping a girl left out in the cold, and getting her reunited with her family.

Communications Specialist Michael Everman was suggested for the campaign by Communications & Community Relations Manager Kristi Newton for all his work in connecting community groups to RTA services. He hosts RTA's "How to Ride" classes as well as going to dozens of resource fairs and speaking engagements throughout the year.





IT Systems Engineering Manager Rich Poulsen recognized Kyra Kaherl, who joined the IT team as a business analyst in the spring of 2024. He said she's been an indispensable addition to the team. Kyra previously worked in RTA's Human Resources department.

Fixed-Route Operator James Johnson was commended by Transportation Supervisor Mieko Allen-Hudson for helping two teenage runaways he encountered on his route. He was able to gain the boys' trust, get them some food, and make sure they were transferred to the care of protective authorities.



HERE WHEN

You NEED US.

iriderta.org

TRANSIT DRIVER APPRECIATION DAY CELEBRATED MARCH 18



digital boards for drivers to see.

RTA CELEBRATED TRANSIT DRIVER APPRECIATION WEEK WITH A NUMBER OF FUN AND RELAXING INTERNAL EVENTS







HOOPLA * DAYTON. DHIO *

THE ROAD STARTS HERE

Drivers James Johnson, Joe Mockbee, Terri Daniel, and Davion Warnock shuttled hoops fans from remote parking to UD Arena for the First Four games on March 18 and 19 using the Proudly Serving Montgomery County and Dayton buses, plus the March bus.



RTA HELPS HOOPS FANS ENJOY THE FIRST FOUR



INFO HUB APP

March

Page views: 2,073

Average: 3,587

Unique hits: 1,317 Average: 1,517

Pages created/edited:

21

Average: 20

Push notifications

sent: 7
Average: 14

Total Active Users: 256

Average: 263

SOCIAL MEDIA

Facebook March

Reach: 351,165 Avg.: 55,324

Engagement: 35,224

Avg.: 4,286

Minutes Viewed:

91,740

Avg.: 1,313

Total Followers: 7,794

The larger than normal numbers on Facebook were due to continued viewing of a Caring for Our Community commercial that went viral in February.

Instagram March

Reach: 3,471 Avg.: 1,463

Accounts engaged: 216

Avg.: 94

Impressions: 7,609

Avg.: 5,483

Total Followers: 1,687

Averages are from 2024

Reach = # unique users

Impressions = # times post displays on screen

Engagement = # comments,

shares, clicks, likes

UPCOMING INTERNAL EVENTS

April 21: Training Academy Graduation

1:30 p.m. to 3 p.m. in the WSP multipurpose room.

May 15: Congrats Cathy!

Senior Executive Administrative Assistant Cathy

Garner will celebrate 30 years with RTA.

MOST READ CONTENT ON INFO HUB IN MARCH

1. Sign up for reflexology: 288 total reads Form for employees to reserve a spot for reflexology during Transit Driver Appreciation Week.

2. Photos of March 3 graduation: 266 total reads



3. Welcome March new hires: 195 total reads



Pictured above are employees who started with RTA on March 10. Back row: Chayse Prince, fixed-route; Alexandra Floyd, Connect; Ralph Paige, Connect; Antwon Ford, Connect; Joshua Harris, fixed-route. Front Row: Verdell Berry, Connect and Marco Medrano, fixed-route.

^{*}Averages are from 2024